UTCC
International School of Management
วิทยาลัยนานาชาติเพื่อการจัดการ มหาวิทยาลัยหอการค้าไทย

BizE

where languages mean business

Bachelor of Arts
Program in **Business English**

Sample Courses:

English for International Trade and Marketing
English for Public Relations
English for Airline Business
Business Presentations
Business Report and Proposal Writing
English for Hospitality Industry
Critical Reading of Business Technical Materials
Designing Your Life

Four Tracks to Choose

- Track 1 English + Korean
- Track 2 English + Chinese
- Track 3 English + Japanese
- Track 4 English + Thai

English Courses 114 credits
Third-language courses 15 credits

UTCC
International School of Management
วิทยาลัยนานาชาติเพื่อการจัดการ มหาวิทยาลัยหอการค้าไทย

BizL

where languages mean business

Benefits that students will receive:

- To be trained to meet the needs of international business communication.
- To be able to speak in the native language, English, and the 3rd language (Chinese, Korean, Japanese, or Thai).
- To have an opportunity to join international activities, cultural trips, and company visits.

Career Prospects after Graduation:

- International Affairs Officials in Government and Private Sectors
- Language Consultants in Government and Private Sector
- Flight attendants/Ground crews
- Hotel Staff
- Interpreters/Translators
- Language Teachers/Tutors
- Public Relations Officers
- Customer Service Officers
- Entrepreneurs

Total Expenses
for 4 years:

Thai students:
478,000 THB

International students:
631,000 THB

For more information

UTCC International School of Management – ISM

ism@utcc.ac.th

095-367-5510