

APPLY NOW

Bachelor's Degree In BUSINESS ENGLISH

English Major with Business Mind

"Our goals are to educate and equip students with a Bachelor of Arts degree majoring in Business English, enabling them to communicate professionally in English with practical expertise in business, trade, and services including marketing, negotiations, hospitality, and tourism. We also strive to equip our students with relevant skills in the 21st century. These include learning skills, life, and work skills, as well as digital literacy skills."

BizE



The students will study the following areas:

- English Aspects and Usage
- English & Work soft skills
- English for Careers
- Intercultural Communication

BizE where language means business

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Career Prospects after Graduation:

- International Affairs Officials in Government and Private Sectors
- Language Consultants in Government and Private Sector
- Flight attendants/Ground crews
- Hotel Staff
- Interpreters/Translators
- Language Teachers/Tutors
- Public Relations Officers
- Customer Service Officers
- Entrepreneurs
- Influencers and shoutcasters

SPECIALIZED COURSES:

- English for Digital Communication
- English for International Trade and Marketing
- English for Business Discussion and Negotiation
- English for Public Relations
- English for Airline Business
- English for Digital Marketing
- English Usage
- Business English Conversation
- Reading and Writing Skills
- Academic Writing
- English Linguistics and Phonetics
- Global Englishes

ENQUIRY FORM

MORE ABOUT US



GENERAL EDUCATION COURSES

- Designing Your Life
- Design Thinking
- Innovation-Driven Entrepreneurship
- Digital Innovative Thinking and Coding

ENTRY REQUIREMENTS



Application Form



High School Certificate



High School Transcript



Copy of Passport



CV and Personal Statement

*Scholarship Applicants Only

ENROLLMENT PERIODS & FEES

| Programs | No. of Credits | Whole Program 4-Years Fees (Thai Students) | Whole Program 4-Years Fees (Foreign Students) |
|---|----------------|--|---|
| Bachelor of Business Administration (BBA) | 123 | ฿449,150 | ฿652,150 |
| Bachelor of Accountancy (BAcc) | 135 | ฿449,150 | ฿652,150 |
| Bachelor of Arts in Business English (BA) | 129 | ฿449,150 | ฿652,150 |

August Intake Entry Apply from April - August
January Intake Entry Apply from July - January