

# GLOBAL MBA

WEEKDAYS - (1800-2100)
VENUE: ON-CAMPUS OR VIRTUAL CLASSROOM
2-YEAR PROGRAM



# ITCC ISM

## **ESTIMATED TUTION FEES (2 YEARS)**

THAI STUDENTS: 284,850 BAHT FOREIGN STUDENTS: 304,850 BAHT

### PLAN A: THESIS, FIRST YEAR

SEMESTER 1

AC519 MANAGERIAL ACCOUNTING BA511 MARKETING MANAGEMENT BA512 ORGANIZATIONAL BEHAVIOR SEMESTER 2

**BA513 OPERATION MANAGEMENT** BA514 FINANCIAL MANAGEMENT BA515 STRATEGIC MANAGEMENT

SEMESTER 3

EC591 MANAGERIAL ECONOMICS BA572 CURRENT ISSUES IN GLOBAL **BUSINESS** 

OVERSEAS TRIP (TO BE CONFIRMED)

### PLAN A: THESIS, SECOND YEAR

SEMESTER 1

BA521 GLOBAL BUSINESS MANAGEMENT BA524 MANAGING INNOVATION BA525 GLOBAL ENTREPRENEURSHIP SEMESTER 2

\*\*REGISTER FOR THESIS PROPOSAL (6 CREDITS) DEFENSE THESIS PROPOSAL\*\* SEMESTER 3

\*\* THESIS DEFENSE (6 CREDITS) & PUBLICATIONS\*\*

CORE COURSES: 21 CREDITS, SPECIALIZATION COURSES:9 CREDITS, THESIS 12 CREDITS

### PLAN B: INDEPENDENT STUDY, FIRST YEAR

SEMESTER 1

AC519 MANAGERIAL ACCOUNTING BA511 MARKETING MANAGEMENT BA512 ORGANIZATIONAL BEHAVIOR SEMESTER 2

**BA513 OPERATION MANAGEMENT** BA514 FINANCIAL MANAGEMENT **BA515 STRATEGIC MANAGEMENT** 

SEMESTER 3

EC 591 MANAGERIAL ECONOMICS BA 572 CURRENT ISSUES IN GLOBAL

**BUSINESS** 

OVERSEAS TRIP (TO BE CONFIRMED)

# PLAN B: INDEPENDENT STUDY, SECOND YEAR

SEMESTER 1

**BA521 GLOBAL BUSINESS** MANAGEMENT

BA524 MANAGING INNOVATION

BA525 GLOBAL ENTREPRENEURSHIP

SEMESTER 2

BA571 BUSINESS RESEARCH **BA573 GLOBAL SERVICE** 

MANAGEMENT

\*\*REGISTER FOR INDEPENDENT STUDY & DEFENSE RESEARCH

PROPOSAL \*\*

SEMESTER 3

\*\* COMPREHENSIVE EXAM & DEFENSE\*\*

CORE COURSES: 21 CREDITS, SPECIALIZATION COURSES: 9 CREDITS, ELECTIVE COURSES: 9 CREDITS, INDEPENDENT STUDY: 3 CREDITS



