



UTCC iSM



UMFCCI



MRCCI

GLOBAL MBA



**"We Together create
a new future of ASEAN"**

Message from the Dean



“

Welcome to Global MBA, University of the Thai Chamber of Commerce (UTCC)

Our UTCC has always played a significant role in the grooming of talented students that will help to shape the economy. The world economy has geared towards globalization at a tremendous speed. It is therefore important that we foster an international environment within our program.

UTCC, Global MBA is ready to welcome all of you with a promise of delivering an extraordinary experience and an innovative way of learning that gives you the new future for your business and your country. “We dare to be different”

”

Sincerely yours,

Jakarin Srimoon, Ph.D.

Dean, UTCC International School of Management

The Program

The University of the Thai Chamber of Commerce (UTCC) is the oldest private non-profit higher education institution in Thailand offering degrees in Business Administration, Accounting, Economics, Humanities, Science, Communication Arts, Engineering and Law. It is a place where academic theories and business experiences are integrated to produce graduates who can successfully meet today's business challenges.

The University of the Thai Chamber of Commerce, originally known as the College of Commerce, is a private university that was founded by the Thai Chamber of Commerce in 1940 to educate business leaders to serve business communities around the world.

The Global MBA off-shore program is the first UTCC off-shore program in collaboration with the Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI), which started in 2012 and was initially taught in Yangon, Myanmar.

The second off-shore program in Mandalay, in collaboration with the Mandalay Region Chamber of Commerce and Industry (MRCCI), started in July 2013.

UMFCCI and MRCCI are national level non-governmental organizations representing and safeguarding the interest of the private business sector in Myanmar with members from all over the country.

PROGRAM MISSION

“We together
create a new
future of ASEAN”



The Setting

GLOBAL MBA PROGRAM

BANGKOK CAMPUS

Since its inception in 1989, the Global MBA program has been one of the leading international MBA programs in Thailand. The program aims to primarily provide professional training for business people to enable them to solve problems and make effective decisions across a broad range of issues contemporary global businesses are faced with.

The ultimate goal of the program is to produce new entrepreneurs and business people with highly qualified competence in doing business globally, as well as providing MBA graduates with ethical and moral conscience, enhancing their social responsibility in the process.

With strong networking and excellent relationships with the various Chambers of Commerce in the region, the program has currently expanded to other ASEAN member countries with the aim of providing our MBA students a truly international exposure and business opportunities. Our program is well recognized in terms of diversity as students come from all corners of the world such as USA, Russia, China, Finland, Belgium, Mexico, Brazil, Uganda, India, as well as various ASEAN countries.



YANGON CAMPUS

This Program was the first UTCC off-shore program in collaboration with the Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI), which started in 2012 and was initially taught in Yangon, Myanmar. UMFCCI was founded in 1919 as the Burmese Chamber of Commerce (BCC), and it was later upgraded to a federation in 1999 in line with the adoption of the market-oriented economic policy of the Government.

The ultimate goal of the program is to produce new entrepreneurs and business people with highly qualified competence in doing business globally, as well as providing MBA graduates with ethical and moral conscience, enhancing their social responsibility in the process.

UMFCCI is dedicated to fulfilling the needs of the private sector by providing various services such as human resource department training, training in commercial education, management and accounting, providing trade information, business facilitating services, business matching and consultancy services, exhibitions and seminars, and other services as required by the private sector.



MANDALAY CAMPUS

The second off-shore program in Mandalay, managed in collaboration with the Mandalay Region Chamber of Commerce and Industry (MRCCI), started in July 2013.

MRCCI was founded on June 26, 1991 by a group of 20 local business owners. One of the main motivations behind the founding of MRCCI was the establishment of a similar organization, the Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI), in Yangon.

MRCCI has started planning and implementing its future plans such as relevant business research, training process of skilled technicians and scholars ensuring the development of the organization, assist in the development of small and medium enterprises, the export of high-quality products, the development of joint companies and stock markets, and the establishment of specific economic zones.



World-Class Faculty

UTCC Global MBA off-shore is privileged to host faculties who have distinguished themselves as teachers, researchers and consultants of extraordinary quality. All faculty members have doctorates, with many of them having broad international experience in extensive management training programs and consultancy in Multi-National Companies across many sectors of business.

Our faculty are recognized for their professionalism where you will experience a dynamic learning and working experience that encourage the sharing of ideas, while constantly challenging you to think significantly and creatively. You will learn in an environment that truly provides you with a wide range of potential and competency of every successful business venture.



Prof. Ignacio Olmeda, Ph.D.

Ignacio Olmeda is a Professor of Economics and Finance as well as a Professor of Computer Science at the University of Alcalá, one of the oldest in Europe and Unesco World Heritage Site. He holds an Ms in Asian Studies and PhD in Economics. He has been a Vice President of the University of Alcalá, Counselor of the PCTUA Scientific Park and Founder and Trustee of the ClIFF Business School (joint with Banco Santander, the biggest bank of the Euro Area by capitalization). He has been a Fulbright visiting scholar in several US Universities and has consulted for several Spanish Fortune 500 companies and for the Government. He has authored more than one hundred publications and has lectured in the U.S.A, Asia and Latin America. Currently he is the Director of the Master of Finance (ClIFF) and the international MBA Technology Management (join with Zhejiang University, China).



**Wasinee Thammasiri, Ph.D.
CPA**

Dr. Wasinee earned a B.B.A major Accounting with first-class honors from Thammasat University, Thailand. She then earned an M.Acc from George Washington University, and a Ph.D. in Management from Boston University, USA. She worked in a Big 4 accounting firm both in Thailand and in the U.S. She was a visiting scholar who did research and taught at Boston University. She holds a Certified Public Accountant license in Thailand. She published research articles in both Thailand and International journals.



**Thomas E. Fernandez,
Ph.D.**

Thomas has been in international business, specifically the logistics industry, since 1984, and moved to Thailand in 1990. He opened his own company in 2008. His business experience is extensive and covers several ASEAN countries. Since 2005, he has been a lecturer at UTCC's International College and has been invited as a guest lecturer at other universities, as a panelist at the German-Thai Chamber of Commerce, and as a guest speaker on the topic of Humanitarian Logistics.



**Asst. Prof.
Nattapan Buvaraporn,
Ph.D.**

He teaches Operations Management in the MBA required curriculum. Nattapan received his PhD in Operations Management from Business School, University of Nottingham (UK). He also holds MRes in Management science from Lancaster University (UK); MEng in Industrial Engineering from Chulalongkorn University (Thailand); and BEng in Industrial Engineering from Kasetsart University (Thailand). Nattapan's research focuses on operational process improvement in manufacturing and service sectors; Quality Management; and Lean and six sigma adoption in service businesses. Nattapan has done a lot of business consulting and corporate training projects with Thai government, public companies, SMEs, and new entrepreneurs in Thailand.

World-Class Faculty



Jakarin Srimoon, Ph.D.

He has been a Management and Leadership professor in Bangkok for nearly 15 years, as well as a visiting professor at the School of Economics and Management, Tsinghua University, Beijing, a visiting scholar at School of Business and Faculty of Business Administration, Chinese University of Hong Kong, Hong Kong, visiting research assistant professor at Mendoza College of Business, University of Notre Dame, USA, and CIFF Business School, University of Alcalá, Spain. He holds a Ph.D. in Business Administration from Kyoto University.



Asst. Prof. Li Li, Ph.D.

She earned a D.B.A. in finance from Thammasat University, Thailand. Additionally, she has a M.B.A. from Monash University, Australia, and a B.Sc. in Engineering Mechanics from Hunan University, People's Republic of China. She has teaching experiences in China, Thailand, and Myanmar. Her research interests include studies of financial institutions, international financial management, and corporate finance.



Asst. Prof. Panita Surachaikulwattana, Ph.D.

She earned her PhD in Organization and Management from Imperial College London. She had MSc in Management from Lancaster University, and BA from Faculty of Arts, Chulalongkorn University with first-class honor. Her research interests revolve around institutional theory and agency, translation and diffusion, and innovations. At present, she has engaged in several research projects with focuses on the adoption and translation process of managerial and social innovation across national boundaries in diverse settings, including the health care, software development, and early childhood education.



Prof. Michael E. Tayles

Emeritus Professor of Accounting and Finance, Hull University Business School UK. Fellow of the Chartered Institute of Management Accountants, UK. Mike Tayles is an expert in various forms of Contemporary Management Accounting Practices. He has researched and published on these in commissioned Research Reports and in International Journals. He has been a Visiting Professor at Universities in both Europe and Asia.



"Experience at UTCC was incredible. I had an Opportunity to learn not only from great faculty and program, but also from the diverse and insightful people around me. Wider perspectives I gained from the program help me think new and better ways to transform my business."

Aung Naing Oo

Co-Founder and CEO, Newton Solutions (Engineering Services)
Executive Director, Engineering For Kids (Child Enrichment Program)

Global Exchange Programs



UMass Lowell is a national research university committed to preparing students for work in the real world - solving real problems and helping real people by providing an affordable, high-quality education. The university offers more than 17,000 students Bachelor's, Master's and Doctoral degrees in six colleges.

Our UTCC Global MBA provides an opportunity for our students to attend a 2 - week intensive course on Global Entrepreneurship and Innovation at the University of Massachusetts (UMass), Lowell, USA.



Rennes School of Business is a French business school located in Rennes, the capital of Brittany, founded in 1990 by the Chamber of Commerce and Industry of Rennes. ESC Rennes is a Grande École. Rennes School of Business is distinguished by its global outlook, international student body and international faculty. In addition to its Master in Management, the school awards diplomas in management such as: International Bachelor, Master of Arts, 15 Masters of Science, MBA, Executive MBA and PhD (in collaboration with the University College Dublin and the University of Amsterdam (dual-degree PhD).



Xiamen University, colloquially known as Xia Da in Mandarin Chinese or Ha Tai in Xiamen dialect, is a public university in Xiamen, Fujian, with strengths in economics and management, fine arts, law, chemistry, journalism, communication, and mathematics.



Shih Chien University is a private university in Taiwan. It has two campuses: one in Dazhi, Zhongshan District, Taipei and the other in Neimen District, Kaohsiung. Its professional performance and courses in design has been regarded in the '60 top D-schools in the world' by BusinessWeek in 2006.



Ming Chuan University is a private university in Shilin District, Taipei, Taiwan, accredited in the United States of America and by AACSB. Ming Chuan University was ranked 301+ in QS Top 400 Asia Universities Ranking 2012/2013 and positioned 801+ in 2017 by Times Higher Education ranking.



GLOBAL MBA



MASTERS

INNOVATION MANAGEMENT
AND ENTREPRENEURSHIP

AIM HIGHER.

DARE TO BE DIFFERENT.

**World Class Business Education:
Two Degrees, One Program,
Bangkok, Thailand.**



STATUS



TOP 1%*

OF UNIVERSITIES
IN THE WORLD.
AACSB ACCREDITED
BUSINESS SCHOOL.

*Ranked 207 in QS World
Rankings 2019

EMPLOYABILITY



NO.1*

THAI PRIVATE UNIVERSITY IN ASIA*.
ENHANCING EMPLOYABILITY
AND CONNECTIONS WITH
INDUSTRY IN THAILAND.

*QS ASIA World Rankings 2018

CONNECTIONS



GLOBAL

EXPERIENCES AND
CONNECTIONS WITH
BUSINESS LEARNERS
WORLDWIDE.

An innovative partnership between the University of the Thai Chamber of Commerce and The University of Newcastle, Australia with Goal Business Education offering Masters programs in Thailand.

OUR OFFER:

- One program of study delivered entirely in English at the University of the Thai Chamber of Commerce Bangkok Campus
- Two degrees from Thailand and Australia
- Three global alumni and professional networks designed to enhance your employability and connections
- Global exchange and study options, including at The University of Newcastle, Australia
- Graduation ceremony options available in Thailand and Australia

OUR PROGRAMS:

- Global MBA 🇹🇭
- Masters in Innovation Management and Entrepreneurship 🇺🇸
- Global MBA 🇹🇭
- Masters in Professional Accounting (From August 2020) 🇺🇸



The Curriculum

Year 1	Academic Session	Course	Number of Credits
Plan A & Plan B	First Semester	AC 519 Managerial Accounting	3
		BA 511 Marketing Management	3
		BA 512 Organizational Behavior and Leadership	3
		Total	9
	Second Semester	BA 513 Operations Management for Competitive Advantage	3
		BA 514 Financial Management	3
		BA 515 Strategic Management	3
		Total	9
	Summer Session	EC 591 Managerial Economics	3
		BA 521 Global Business Management	3
		Total	6
		Grand Total Credits for Year 1	24
Year 2 Plan A	First Semester	BA 524 Managing Innovations	3
		BA 525 Global Entrepreneurship	3
		BA 600 Thesis	3
		Total	9
	Second Semester	BA 600 Thesis	9
		Total	9
		Grand Total Credits for Year 2	18
Plan B	First Semester	BA 524 Managing Innovations	3
		BA 525 Global Entrepreneurship	3
		Elective Course	3
		Total	9
	Second Semester	BA 571 Business Research	3
		Elective Course	3
		BA 601 Independent Study	3
		Total	9
		Grand Total Credits for Year 2	18

The Curriculum

Plan A (Thesis)

Pre-study Courses	Non-Credit
Core Courses	21 Credits
Specialization Courses	9 Credits
Thesis	12 Credits
Total	42 Credits

Plan B (Non-Thesis)

Pre-study Courses	Non-Credit
Core Courses	21 Credits
Specialization Courses	9 Credits
Elective Courses	9
Independent Study	3
Total	42

Global MBA List of Courses

Pre-study courses: 4 subjects (None credits)

BA 501 Intensive English for Business
BA 502 Quantitative Analysis
BA 503 Financial Accounting for Managers
BA 504 Business and the Economics Environment

Core courses: 7 subjects (Total 21 credits)

AC 591 Managerial Accounting
BA 511 Marketing Management
BA 512 Organizational Behavior and Leadership
BA 513 Operations Management for Competitive Advantage
BA 514 Financial Management
BA 515 Strategic Management
EC 591 Managerial Economics

Specialization courses in International Business Management: 3 subjects (Total 9 credits)

BA 521 Global Business Management
BA 524 Managing Innovations
BA 525 Global Entrepreneurship

* Only International Business Management is offered in Myanmar Program

Elective Courses: 9 credits

BA 522 International Trade and International Trade Law
BA 523 International Financial Management
BA 532 Financial Derivatives and Risk Management
BA 533 Investment Analysis and Portfolio Management
BA 541 Consumer Behavior and Marketing Strategy
BA 543 Global Marketing Strategy
BA 553 Current Issues in Global Tourism
BA 571 Business Research
BA 572 Current Issues in Global Business
BA 571 Business Research
BA 572 Current Issues in Global Business
BA 573 Global Service Management
BA 574 Financial Markets and Institutions
BA 575 Corporate Financial Analysis
BA 576 Marketing Innovation and Differentiation
BA 582 Luxury Marketing
BA 583 Starting a New Venture
BA 584 New Products and Service Management
BA 585 Current Issues in Managing Innovations
BA 586 Current Issues in Entrepreneurship
BA 587 Current Issues in Leaders in Globalization
BA 588 Current Issues in Doing Business in ASEAN plus Countries
MN 561 Supply Chain Management



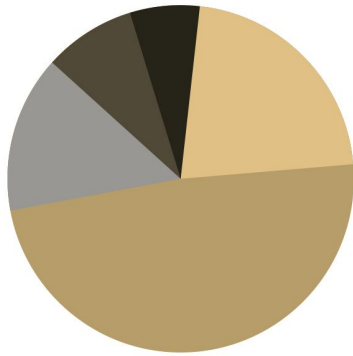
"UTCC provides me with a lot of experiences and knowledge that I had never expected before..All the professors are very professional and well qualified."

Dr. Kay Thari Kyaw

Managing Director

I love It Women Footwear Sein and Mya Mattress Industry Co., Ltd.

DIVERSITY OF THE STUDENTS



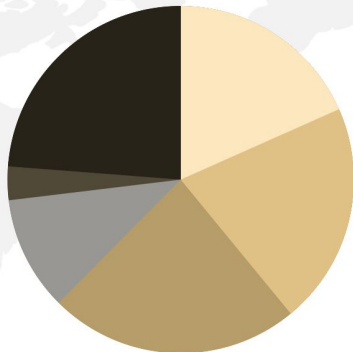
AVERAGE AGE

- 20-25 : 24%
- 26-30 : 49%
- 31-35 : 13%
- 36-40 : 8%
- 40 and above : 6%



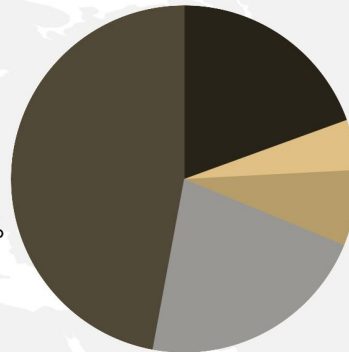
PREVIOUS STUDIES

- Medical Related : 25%
- Engineering, Science and Natural Sciences : 25%
- Social Sciences, Humanities and Law : 24%
- Business Management : 18%
- Others : 8%



PROFESSIONAL DESIGNATIONS

- C-Level Executive : 20%
- Director : 21%
- Manager : 22%
- Medical Profession : 10%
- Owner : 3%
- Others : 24%



TYPE OF ORGANIZATIONS

- Start-Ups : 4%
- Government : 8%
- SME : 23%
- National Company : 46%
- Multinational Company : 19%



"UTCCiSM Global MBA program has allowed me to further my studies and simultaneously expand my network in Myanmar. I have made more acquaintances within two years than the years previously combined and it was through this program, I had the opportunity to branch into multiple industries of Businesses."

Lim Pak Li Johnathan

Strategic Director of Fancy House Hair Beauty Nail Spa Group
Executive Director of The Beer Factory x The Attic
Co-Founder and Co-CEO of Midas Creatives Co. Ltd

Application and Fees

DURATION

Yangon and Mandalay 

18 month full-time on campus

(Weekends)

Bangkok 

2 years full-time on campus

(Weekday evenings)

SEMESTER	ADMISSION PERIOD	PRE-STUDY PERIOD	ACADEMIC CALENDAR
Semester 1 intake	January - May	June - July	August - December
Semester 2 intake	August - October	November - December	January - May
Summer	—	—	June - July

TUITION FEE

Yangon and Mandalay 

Registration Fee **\$30**

Tuition Fee **\$10,000**

Pre-study Fee **\$250** per subject (4 subjects in total)

Bangkok 

Registration Fee **900 THB**

(approx. **\$30**)

Tuition Fee **370,850 THB**

(approx. **\$1,500** for 4 Subjects)

UTCC&UON Two Degree Program

Study plans over 18 months 24 months or 30 months in Bangkok depending on individual student academic background and work experience

Approx **THB 510,850** (Thai nationals), **USD \$17,500** (overseas nationals) tuition fee for whole program

What are the qualifications?

- 1) Bachelor's degree holders or equivalent.
- 2) G.P.A. of 2.5 or higher in Undergraduate degree and/ or have at least one year working experience preferably related to the field of business.
- 3) Applicants with a minimum IELTS (Academic Band) of 6.0 with minimum of 6 in every band, or a minimum TOEFL of 550 (Paper-Based Test), 213 (Computer - Based Test), 79 (Internet - Based Test), will be exempted from pre-study English subject.

What are the admission criteria?

Entry requirements for applications interested in the program in Myanmar.

- 1) Submit an application form and required documents.
- 2) Pass written and interview.
- 3) Take pre-study course if required.

How to apply?

Yangon

UMFCCI No.29, Minye Kyaw Swar Road, Lanmadaw Township, Yangon.

EMAIL:

utcc.umfcci.globalmba@gmail.com

TELEPHONE:

+95 1231 7479, +95 1231 4344-49
ext. 133, 134

WEBSITE:

<https://ism.utcc.ac.th/>

FACEBOOK:

UMFCCI-Union of Myanmar

Mandalay

MRCCI 4th Floor, Yadanarpon Super Center, Corner of 78th & 34th Street

EMAIL:

utcc.mrcci.globalmba@gmail.com

TELEPHONE:

+95 9402600890

WEBSITE:

<https://ism.utcc.ac.th/>

FACEBOOK:

UTCC ISM, MBA - MRCCI Campus

Bangkok

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+66 (0)26976140

WEBSITE:

<https://ism.utcc.ac.th/>

FACEBOOK:

UTCC International ISM