

UTCC



VOL. 1 NO. 1 APRIL - JUNE 2016

# INTERNATIONAL COLLEGE

Newsletter

มหาวิทยาลัยหอการค้าไทย



# BIG CONGRATULATIONS!



University of The Thai Chamber of Commerce

**“LEADERS FOR THE FUTURE...  
FUTURE FOR THE LEADERS...”**

[www.utcc.ac.th/ic](http://www.utcc.ac.th/ic)

The University of the Thai Chamber of Commerce or UTCC is a private nonprofit higher education institution located in Bangkok, Thailand. The university is academically organized into eight schools: Business, Accountancy, Economics, Humanities, Science, Communication Arts, Engineering, and law.

All offer degree program, in English and Thai, to the doctoral level. The university has strong ties to entrepreneurs in Thailand through its founding body, the Thai Chamber of Commerce.







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# MESSAGE FROM THE DEAN



The University of the Thai Chamber of Commerce has always played a significant role in the grooming of talented students that will help to shape the economy of our country. The world economy has geared towards globalisation at a tremendous speed.

Understandably, as we have entered this era of dynamic development, we have to spearhead a restructuring programme that will elevate the university standard and be recognised as a leading university in business education in Asia.

Globalisation, along with communication technology, has brought the world closer than ever before. Motivated by forces of internationalisation, our trade, industries, businesses and management now requires a labour force that is equipped with higher specialised skills.

The diffusion of innovation in trade means that our students must understand more about foreign culture, customs, religion, languages and ideas so as to be ready for the real business world. It is therefore important that we foster an international environment within our university. UTCC is ready to welcome all of you with a promise of delivering an extraordinary experience and a touch of Thai hospitality.

**Dr. Jakarin Srimoon**  
**Dean, International College**





## ABOUT UTCC

### OUR HISTORY

**The University of the Thai Chamber of Commerce (UTCC)** is the **oldest private non-profit higher education institution** offering degrees in **Business Administration, Accounting, Economics, Humanities, Science, Communication Arts, Engineering and Law**. It is a place where academic theories and business experiences are integrated to produce graduates who can successfully meet today's business challenges.

The University of the Thai Chamber of Commerce, originally known as the College of Commerce, is a private university that was founded by the Thai Chamber of Commerce in 1940 to provide education for business to Thai youth. After the outbreak of World War II in 1941, the institution was closed and it was reopened in 1963. The two-year curriculum was developed into a standard four-year program in 1964 and on June 17, 1970, the College of Commerce was officially accredited under the Private College Act.

On October 24, 1984, this institution was accredited as a university and the name was changed to the University of the Thai Chamber of Commerce.

**International Programs represent the academic expansion** of the University of the Thai Chamber of Commerce in **keeping with global business trends**.

### VISION AND MISSION

In order to realize our vision of being one of the leading universities in education for business in Asia, UTCC's missions put **emphasis on producing graduates with academic and business abilities and ethics**; having faculty members, staff and students with distinguished abilities in English, information technology and business; and being the reliable source of academic services in the area of business for the society.

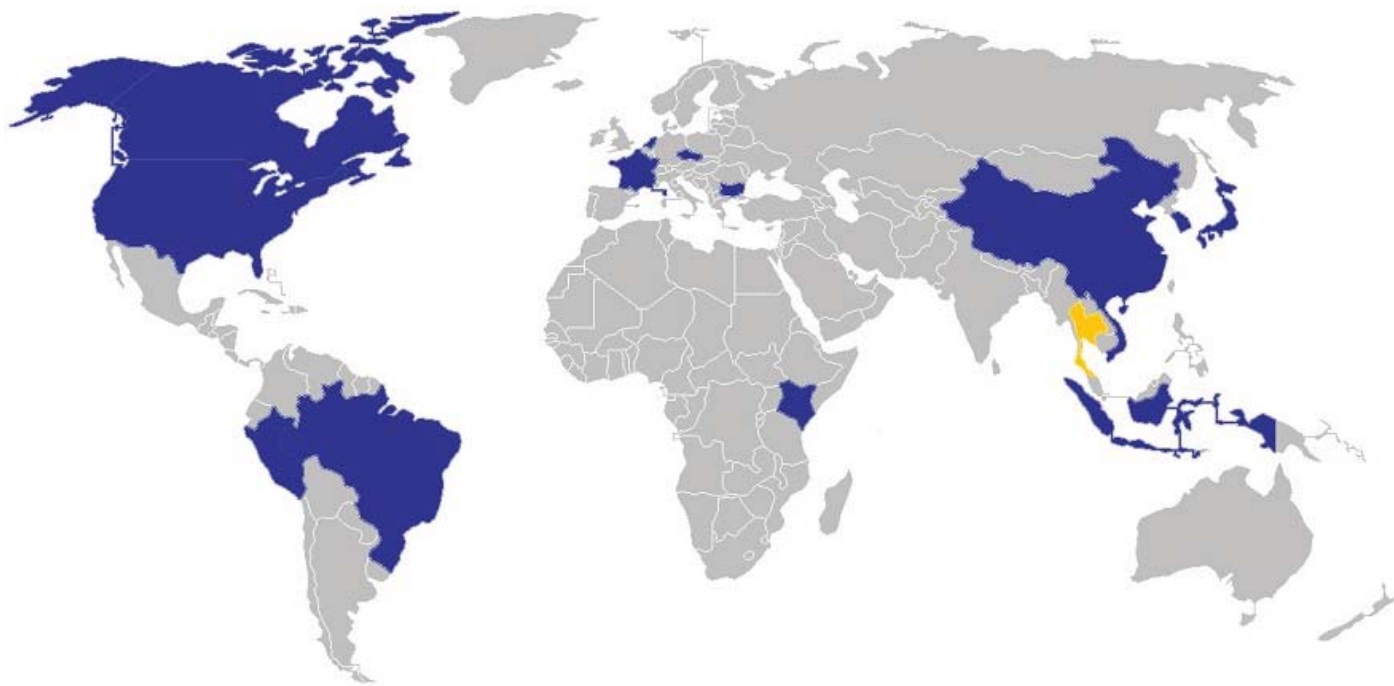
### STATUS AND STRENGTH

As of June 2016, UTCC has 17,331 undergraduates and 1,945 graduate students. The total number includes international students from different countries worldwide including **China, Myanmar, Brazil, Cambodia, East Timor, Bhutan, Laos, the Netherlands, Nigeria, Russia, Japan, Bangladesh, Nepal, Finland, Italy, Singapore, Ethiopia, Taiwan, South Africa, Congo, Mexico, and the Philippines**.

Since its foundation, the University has maintained its close relationship and cooperation with the Thai Chamber of Commerce. Many of our part-time lecturers are successful and outstanding businessmen and executives with invaluable knowledge and experiences.

In the highly competitive and rapidly changing environment, our curriculums are incessantly **improved and developed**; furthermore, new curriculums such as Logistics Management and Global MBA are offered to **meet the demands of the new economy**.





## GLOBAL NETWORK

- Washington State University, Washington, U.S.A.
- University of Massachusetts Lowell, USA
- Nagaoka University of Technology, Nagaoka, Japan
- Korea University, Seoul, Republic of Korea
- Yunnan University, China
- Guangxi University, China
- Honghe University, China
- BINUS University, Jakarta, Indonesia
- Rotterdam Business School, Rotterdam, the Netherlands
- Hanze University of Applied Sciences, Groningen, the Netherlands
- Universidade De São Paulo, São Paulo, Brazil
- United States International University-Africa, Nairobi, Kenya
- Universidad San Ignacio de Loyola (USIL), Lima, Peru
- Concordia University, Edmonton, Canada
- Hue University College of Foreign Languages, Vietnam
- Soutsaka College of Management and Technology, Laos PDR
- Stuttgart Media University, Germany
- Universidade de Brasília, Brazil
- Thai Nguyen University, Vietnam
- Chungnum National University, Korea
- Kenyatta University, Kenya
- Shakhes Pajoh Research Institute, Iran
- University of Finance and Administration, Prague, Czech Republic
- Varna Free University, Varna, Bulgaria
- College de Paris, France
- Universidad Nacional de Córdoba, Argentina
- Oslo and Akershus University College of Applied Sciences, Norway

The Global MBA off-shore program is the first off-shore program of UTCC with collaboration with The Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI and MRFCCI) starting in 2012 and taught in Yangon, Myanmar and now the second off-shore program in Mandalay starts on July 2013.

“  
We together  
create the  
new future of  
Myanmar and  
ASEAN  
”



## BIG CONGRATULATIONS



"What we have learned from this program is very amazing. We have the opportunity to learn all aspects about business management and it can truly be applied to use in daily work."

---**Dr. Thet Htun Oo**  
**Business Manager, Abbott Myanmar**  
**Global MBA Batch 2, Yangon**



"I want to show my appreciation to all the professors and the Dean to let us study this International Program. We've been sharing a lot of knowledge and experience throughout the academic years."

---**Dr. Olive**  
**Medical Doctor and Founder of**  
**Wee Wee Wow Playschool in Mandalay**  
**Global MBA Batch 1, Mandalay**



"All the teachers are very professional and qualified, they've given us experience and knowledge that we never expected before. I'm very glad to be here."

---**Dr. Kay Thari Kyaw**  
**Managing Director, I love It Women Footwear**  
**Sein and Mya Mattress Industry Co., Ltd.**  
**Global MBA Batch 1, Mandalay**



"I'm feeling very excited. UTCC has actually taught us a lot. Whatever knowledge that we've got, it doesn't only help me with my business, but also my daily life."

---**Mr. Lim Pak Li Jonathan**  
**Strategic Director, Fancy House Spa Group and**  
**Executive Director of Red Event Co. Ltd.**  
**Global MBA Batch 3, Yangon**



"I've learned a lot both theoretically and practically. I can apply what I've learned from the past two years to use in my field of work. It's been very informative that I understand a lot about the relationship between Thailand and Myanmar."

---**Mr. Charles Sithu**  
**Executive Director, National Prosperity Gold Production Group Ltd.**  
**Global MBA Batch 2, Yangon**



# TIME

**UTCC Global MBA** program was not only a platform for individuals to further their academic studies but has also acted as a **networking platform** for individuals to connect. From the very beginning of my studies till the day I graduated, the number of new social and business associates I have encountered increased ***beyond my expectations***.

I was able to make more friends within those two years than the years combined before the program. It was through **UTCC**

**Global MBA** program's networks that enabled me to branch into ***multiple industries of businesses***.

There is a quote that states: "If you want to go fast, go alone but if you want to go far, go together." Notice how all the big boys in the business world are not just striving on their own; in fact, they are usually cooperated? I strongly believe that this program can provide you with both the ***necessary knowledge and network to succeed in life***. This opportunity now lies before you and all you have to do is step out of your comfort zone and seize it. UTCC Global MBA program is by far one of

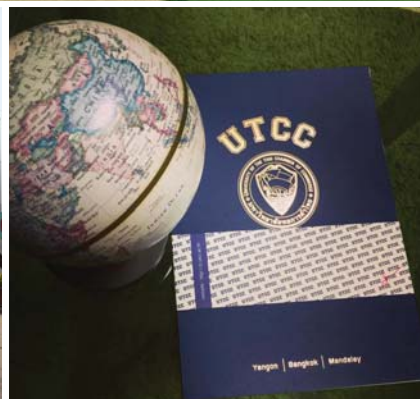
**the best choices** I have made after returning to Myanmar.

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-- **MR. LIM PAK LI JOHNATHAN (GLOBAL MBA YANGON BATCH 3)**  
STRATEGIC DIRECTOR OF FANCY HOUSE SPA GROUP PUBLISHING  
DIRECTOR OF H4UFME MYANMAR MAGAZINE  
EXECUTIVE DIRECTOR OF RED EVENT CO. LTD.







## NEW OFF-SHORE MBA PROGRAMME IN IRAN

### to be launched...

- > In-depth knowledge and skills in business administration, with emphasis on the chosen major.
- > A capability to think and analyze problems;
- > An ability to use English effectively in an international business environment

After a recognized accomplishment in running the off-shore Global MBA programme in Myanmar, UTCC International College is planning to launch another off-shore MBA program in Islamic Republic of Iran.

### WHY UTCC'S MBA?

- > Offers cutting-edge education
- > Emphasizes interaction among students and faculty members
- > Provides real-extensive business experiences
- > Taught by highly-qualified faculty members from various countries
- > Awards student-exchange scholarships

### INTERNATIONAL AND EXPERIENCED FACULTY MEMBERS

MBA students will have the opportunity to learn from highly qualified full-time and part-time lecturers.





## OUR GLOBAL COMMUNITY



**João Felipe Lopes Resnde,  
BRAZIL**

"At **UTCC**, what I like most is the teachers. They are from **different parts of the world**, from them I had opportunity to expose to different cultures and **teaching styles**."



**Nguyen Trung Hieu,  
VIETNAM**

"I fulfil my dreams to lead an **extraordinary life** and bring a **new kind of leadership** to my country."



**Nista Maharjan,  
NEPAL**

"This was a **life changing experience** for me. I have had the opportunity to study in a different and **challenging environment** as well as learning about cultures. Most importantly it helped me discover my **real interests** and **academic ambitions**."

## VOICE OF OUR MYANMAR STUDENTS

"**UTCC** gives **great opportunity** for students to **broaden** their knowledge beyond their field of studies, you enjoy **freedom to think**, to express yourself and to succeed. I believe **UTCC** is a **commitment to excellence**."



**Dr. Han Lynn Aung  
@ William  
Founder And Ceo  
Lin Yang Chi Healthcare  
And Medical  
Diagnostic Center**



**Dr. Kay Thari Kyaw  
Managing Director  
I love It Women  
Footwear Sein and  
Mya Mattress  
Industry Co., Ltd.**

"**UTCC** provides me with a lot of **experiences** and **knowledge** that I had never expected before. All the professors are very **professional** and **well qualified**."

"**UTCC** offers an **outstanding education** that combines well-rounded theoretical knowledge, practical application and **valuable social network**. Here, I learn to grow intellectually and excel in my career."



**Dr. Thinzar Aung  
Managing  
Director  
Merry Max  
Co. Ltd.**



**John @  
Htet Wai Htet  
Business Development  
Manager & Customer  
Service Manager  
Myanmar National  
Airlines (MNA)**

"One of the best decisions that I have ever made was to join the **Global MBA** program that enhanced my **professional knowledge** and contributed greatly to my **career advancement**. I chose this MBA program as I believe the program is complimenting my working life. The experiences I have gained in class are very **valuable** to me in terms of **acquiring desirable skills** that can be applied in my work place, and I am truly convinced that can I advance in this very **competitive professional world**."



# EXCHANGE STUDENTS FROM UTCC INTERNATIONAL COLLEGE



"Travelling overseas has given me **greater awareness** of my own national identity. It has also allowed me to **widen my perspective** and become **self-sufficient**."



**Jutinan Suwanakuborinan,**  
Hanze University of  
Applied Sciences, the Netherlands  
University of Finance  
and Administration, Czech Republic



"I was selected by university to be the first participant in the exchange program to Lima, Peru, a country where is around 16,000 kilometers far away from my hometown. I was amazed by the wisdom of ancient culture and impressed by the power of nature, **a great chance to explore the world**."



**Jinghan Ji, China**  
Universidad San Ignacio de Loyola (USIL), Peru

**Tira Kangkano,**

University of Massachusetts, USA  
Hanze University of Applied Sciences, the Netherlands



"An opportunity to go on an exchange is an opportunity to change your life. On an exchange you don't just learn about a new country, you **learn about how life's like**. It's the best experience I've ever had."



**Panuphong Santimunin,**

University of Finance and Administration, Czech Republic  
Binus University, Indonesia



"I'd like to say thank you very much to UTCC International College for this **great opportunity**. It's **unbelievable** to be part of the exchange program and have an opportunity to know how it's like to be living with other people in the new space and environment."



"Being an exchange student in Kenya has **opened my eyes** about how big this world is. I got the **best experience**, best friends, and best experience that I could never get from anywhere."



**Kititat Aungkhalertpaibool,**  
United States International University - Africa, Kenya  
India - ASEAN Exchange Program, India



"It was an **unforgettable experience** to have the opportunity to be an exchange student to India. I've learned and gained a lot of both **experience and connections** from friends."



**Udomphon Bowonlertvera,**  
India - ASEAN Exchange Program, India

**Imad Mohamed, Maldives**

United States International  
University - Africa, Kenya



"Being exposed to a the colorful and **amazing culture** of Kenya was one of the **most wonderful** things I've experienced."



# ASEAN LEADERSHIP CAMP 2016



ASEAN Leadership Camp is an activity that takes place annually and sponsored by International College (IC), University of the Thai Chamber of Commerce (UTCC). With the purpose to create mutual understanding among ASEAN countries, build up relationship among youth in high school of different regions in Thailand as well as other ASEAN countries, raising awareness also sharing knowledge about ASEAN Economic Community (AEC). This 2016, we once again meet up at the 4th ASEAN Leadership camp.

## FEATURED ACTIVITIES



*Congratulation to both of you, Imad Mohamed and Yang Yang for winning the Wolf Game and will represent UTCC International College for a roadshow trip to France and Scandinavia.*



**UTCC International College** encourages students to participate in every activity provided by the university and allow its students to freely organize these activities and propose their projects to the management team. This encourages them to express their ideas and create the opportunities for them to develop certain skills which might become advantageous in their future lives and careers. And one of our activities is **THE WOLF GAME**. We are looking for the winners to join UTCC International College roadshow trip to Scandinavia.



# UTCC TOWARDS BUILDING ASEAN SCHOOL NETWORKING



*Ambassador of Thailand to Myanmar together with delegation from UTCC IC, at Royal Thai Embassy in Yangon*



**Malaysia**



**Laos**



**Myanmar**

Our International College was officially appointed as a college in 2009 after more than 20 years of operation as international program at UTCC. Recently, we have students from more than 32 countries including Thailand, China, Vietnam, South Korea, Netherland, United States of America, Germany, England, Nepal, Brazil, Bhutan, Cambodia, Laos and others.

This year, we intend to build more connections with other international higher education systems to enhance and diverse our student body. This ASEAN School Networking program is aimed to promote university outreach as well as UTCC international programs. It also has showed the results that came out from what we have done from building our network few years ago.

We have been creating these strong networks and there will be more students coming to join



**Vietnam**



**Philippines**



**Indonesia**



**Cambodia**

our Global Community both in post graduate and graduate levels. This is a great occasion to strengthen the relationship between IC UTCC and high schools, universities in ASEAN countries. Moreover, students will be able to exchange and experience new culture, create friendship and their own networks which will benefit them in near future.



# OPEN HOUSE UTCC GLOBAL MBA, MYANMAR



## Aim and objectives of UTCC-MRCCI Global MBA program

Aim To publicize UTCC-MRCCI global MBA offshore program

### OBJECTIVES

- > Through the publicity, to help recruit many more applicants for more official enrollments
- > To help build the sustainable Interrelationship between Mandalay Businessmen and the program
- > To cement the bilateral relation between UTCC and MRCCI
- > To help create business and academic opportunities
- > To earn a well-recognized reputation of UTCC-MRCCI global MBA offshore program To build the bridges between the program and Businessmen and distinguished scholars in Mandalay awarding to UTCC -MRCCI MBA



The camp that develops leadership skills and helps establish business vision through challenging activities.

UTCC International College with its new and challenging

*"Wolf Camp"*

This camp offers leadership development through an approach that demonstrates behaviors of exemplary and dare leaders in business as well as strengthening the relationships among UTCC International College students.

At Hua Hin Beach, Thailand. All are having a great time connecting, learning, sharing, and living together as one family "UTCC IC Wolf Family"





**UTCC** University of  
the Thai Chamber  
of Commerce

มหาวิทยาลัยหอการค้าไทย

"I stand for  
corruption-free society"

-Nguyen Trung Hieu(Vietnam)

"I transform the lives  
of the people of Africa"

-Philippe Mesotresor(Congo)

"I'm a new  
kind of leader  
who connects  
Latin America  
and Asia"

-Franco Aleniz(Chile)

"I'm an inspiration  
for my people"

-Zahra Anam (Pakistan)

"I empower people to see their  
real potentials"

-Sabongkoch Kunputthimukda(Thailand)

# Dare *to be* ***Different***



[WWW.UTCC.AC.TH/IC](http://WWW.UTCC.AC.TH/IC)

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