

มหาวัทยาลัยหอการค้าใทย

HOMECOMING AND ORIENTATION

THE GLOBAL
ENTREPRENEURSHIP
AND INNOVATION
PROGRAM



FRESHMEN AND CURRENT STUDENTS

# GET TOGETHER

FOR ANNUAL FRESHMAN NIGHT AT UTCC AUDITORIUM





he University of the Thai Chamber of Commerce (UTCC) is the oldest private non-profit higher education institution offering degrees in Business administration, Accounting, Economics, Humanities, Science, Communication Arts, Engineering and Law. It is a place where academic theories and business experience are integrated to produce graduates who can successfully meet today's business challenges.





## UTCC International





#### **UTCC** International

UTCC International represents the academic expansion of the University of the Thai Chamber of Commerce in keeping with global business trends. UTCC International is an International Program located in Bangkok, Thailand. **Students from over 30 countries** receive excellent education in Business and Entrepreneur. UTCC International has 3 campuses in Bangkok and Myanmar, offers Bachelor's and Master programs, taught entirely in English. UTCC International also cooperates with universities in countries such as USA, France, The Netherlands, Czech Republic, Bulgaria, Germany, Japan, China, Myanmar, Vietnam, etc.

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# Meeting Day

elcome to UTCC International "You made the right choice! UTCC International Academic Meeting Day ignites students' very first gathering to help make all freshmen become more familiar with the campus, being welcomed by our Dean and upperclass students. The meeting ignites students' experience. Everything new students need to know about UTCC International and getting started at UTCC International can be found here."

Attending UTCC International Academic Meeting Day is an important step in making the transition to life as a freshman and is the best way to acclimate yourself with the new environment. It also gives students the opportunity to meet with an academic counselor, meet with a major advisor and receive priority new student registration. It is also an opportunity to learn about all of the policies and procedures at UTCC International.



















The

### "Design Thinking" Course



oday innovation is everyone's business. Whether you are a manager in a global company, a start-up entrepreneur, a government officer, or a teacher in a primary school, everyone is expected to get lean – to work smarter not harder. And that is why UTCC International emphasizes on design thinking. This course offers new and innovative way of learning to initiate new ideas and embrace creativity that help students to learn how to generate new ideas and transfer them to viable products or services. Design thinking provides the tools UTCC International students need to become an innovative thinker and reveal creative opportunities as well as to initiate an attitude of playfulness to aid design thinking and develop visual literacy and articulacy to explain design decisions.







#### The

# "Design Thinking" Course TTC

**UTCC GLOBAL MBA** YANGON



mpathy field trip to interview foreign tourists visiting Yangon and brainstorming session.

### **Student Speaks:**

### What Life Is Really Like at UTCC International

Iniversity really is the best time of your life. It is a time to be involved in everything your university will have to offer. You may be wondering what life will be like at UTCC International. In fact, that could be one of the factors in your decision about where to go. Here are some insights from Dominique Mouvet – our current UTCC International student and ambassador.

### How UTCC International provides student involvement?

A: UTCC International is a vibrant place to live and learn. Here on campus, learning and development is not limited to the classroom. It offers many student programs and opportunities to enrich your academic experience. Whether you are looking for ways to explore professional and career interests, or enhance your leadership skills, there is a club, activity, group, or program for you!

### How's life being a student at UTCC International?

A: Being a student at UTCC International is fun! Being surrounded by international class members is amazing. UTCC International offers an incredible learning environment that fosters academic achievement as well as my personal growth and development. I was very impressed since the day that I stepped in as a freshman. The environment and orientation provided really made my university transition easier. I became very comfortable in the college setting very quickly.



#### Describe your experience as an ambassador for UTCC International

**A:** Student Ambassador plays a crucial role in a wide range of outreach activities and also supports a variety of events for faculties across the University. I enjoy the role as an ambassador because I'm a sociable guy. I like talking with people and sharing my opinion on things. And this is something that I have positive opinions about. I find it very interesting, enjoyable, and productive. Representing UTCC International in this way is an exciting and rewarding opportunity and increases my employability prospects.





### ASEAN Young Entrepreneurs Camp 2016

From May 20<sup>th</sup> - 23<sup>rd</sup>, 2016, young high school students From ASEAN countries and China are coming to Thailand for ASEAN Young Entrepreneur Camp 2016 at Sirindhorn International Environmental Park, Amphoe Cha-am, Phetchaburi Province, Thailand. This camp has been organized aiming to help ASEAN youth from Thailand and ASEAN countries, as well as youth from China and Turkey gain new experiences from interacting with each other. Many creative classes, activities, and ideas were created and shared throughout the camp by speakers and participants in order to compliment new ways of doing business.



#### Nicky Colorando, Cambodia

"Teammates and the coaches are amazing. If there's a camp again, I'll definitely join it."

#### Anteeya Andrea Rosenbloom, Lao People's Democratic Republic

"It was a great experience for me and I recommend it to anyone who is interested in business and entrepreneurship."











#### Ege Balaban, Turkey

"I enjoyed the camp and couldn't stop talking about the experience."

#### Kim Khanh Nguyen. Socialist Republic of Vietnam

"Being in this program has helped me to expand and share my ideas for the business and much more."

# UTCC International student participated in DTN Academy 2016

hailand's Department of Trade and Negotiations launches DTN ACADEMY 2016 at Regent Beach Hotel, Cha-Am, Petchburi to encourage students and entrepreneurs to exhibit their knowledge and exchange of experience in the business planning. The Academy contributes to maximizing the trade and development prospects of developing individuals who are competent and qualified to grow further in the ASEAN Economic Community.



Panupong Santimunin, UTCC International 4<sup>th</sup> year student





I went to DTN Academy 2016 during Aug 6-7 organized by Department of Trade and Negotiations, Ministry of Commerce, Thailand for building entrepreneurial mindset. I got an opportunity to pitch my business idea with great mentors. I have discovered the new way to work and lead my team from being a leader and listen to them efficiently. I strongly believe that it will support me to be a successful global business man in the near future.

### UTCC GLOBAL MBA Bangkok business trip to Seoul, South Korea





UTCC GLOBAL MBA Bangkok business trip to Seoul, South Korea led by Dr. Nattapan Buavaraporn during September 12–16, 2016





Yingnan Li Batch I Student, Global MBA Bangkok 2015

This trip created a vibrant learning environment apart from the classroom for me. It has been an incredibly fun-filled experience especially when the class went for the business study abroad. It was a fantastic experience.

#### Panamanian Ambassador to visit UTCC International and the Southeast Asian and Latin America Trade Center (SEA-LAC)



H.E. Mrs. Maria del Carmen Martinez Arosemena, Ambassador of the Republic of Panama visited University of the Thai Chamber of Commerce and the Southeast Asian and Latin America Trade Center (SEA-LAC) to share viewpoints of trade and investment opportunities as well as to provide the knowledge of the transport and logistics sector in Panama in order to attain greater trade and investment between the two regions in the future. Dr. Jakarin Srimoon, Executive Director of the SEA-LAC Trade Center and Dean of UTCC International also took this opportunity to discuss with the Ambassador regarding to student exchange program, past activities, and upcoming activities between the Republic of Panama and Thailand.



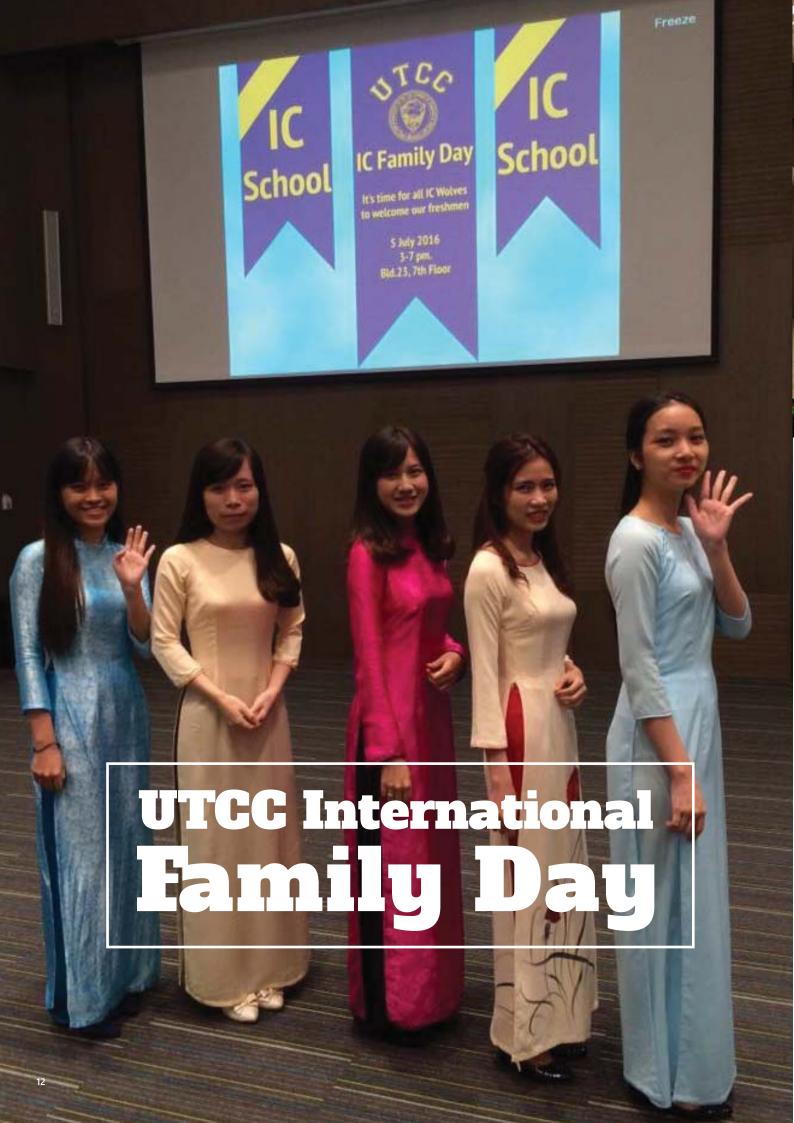
Dr. Jakarin Srimoon, Dean of UTCC International visited Thai Nguyen University, National University of Economics and Business, and Foreign Trade University in the Socialist Republic of Vietnam to collaborate for exchange of students and faculty with a short certificate, MBA, and summer programs offering to UTCC International's Global MBA students in Thailand and Myanmar this year with possibility to offer DBA program (two faculty members are UTCC alumni).

Mission to Vietnam











uly 15, 2016 is the very first gathering day for the Class of 2016. **UTCC International** is more than ready to welcome all freshmen to another dimension of **family-like environment**. The event was organized by UTCC International to warmly welcome the freshmen students and to foster good relationship amongst students, faculty and supporting staff. They will have a chance to explore the **unique community** and become part of the family. Events on **Family Day** include open houses, receptions and information sessions. They partook in many of these Family Day activities as well as programs and performance by upperclass students designed to provide them with their own immersion into UTCC International's **rich intellectual life** and warm community.









# Expanding Collaboration in HUFLIT, Vietnam

Dr. Jakarin Srimoon, Dean of UTCC International and entourages visited Ho Chi Minh City University of Foreign Languages and Information Technology (HUFLIT) in Vietnam to explore future academic collaboration, creating a space for Thailand , Vietnam and ASEAN to work together as one team

HUFLIT is a private higher education institution located in the metropolis of Ho Chi Minh City. Officially accredited/recognized by the Ministry of Education and Training, Vietnam. HUFLIT offers courses and programs leading to officially recognized higher education degrees such as associate degrees, bachelor degrees in several areas of study and also provides several academic and non-academic facilities and services to students including study abroad and exchange programs.





# Students of UTCC International leaving to Norway



**UTCC International** offers **excellent opportunities** for students to experience life and learning in another country through student exchange programs by sending a group of student representatives to join the exchange program at Oslo and Akershus University College of Applied Sciences, Oslo, Norway starting from 12 August 2016 to 7 January 2017.

The Exchange Program enables students to add to the knowledge that they are learning in their course by trying new specialisations and learning in a different cultural context as well as provides them with an opportunity to immerse themselves in another language and develop their skills in a foreign study environment.

Green Campus Campaign

A fter an ideal campaign of "UTCC International Green Fashion" along with a growing trend of green campus, UTCC International recognizes the outstanding efforts of teams of students to create a healthy, creative, and more sustainable campus, as well as to deliver a creative and fashionable event that are contributing to greenhouse gas emissions and energy reductions across campus.

In doing this, UTCC International awards the "Winners of UTCC Green Campus" roundtrip tickets to Hong Kong from 27 – 30 July 2016 to explore business opportunities and strengthening relationships among UTCC Family.



# Exchange Students UTCC International



#### Galina Neumann, Germany

Hanze University of Applied Sciences, the Netherlands

This experience is one of the most enlightening and wonderful opportunities I've had for countless reasons. I am becoming a more independent person while exploring the new international surroundings. I truly recommend coming to UTCC and explore the richness of these unique and captivating culture and customs.



#### Renée Mulder, the Netherlands

Hanze University of Applied Sciences, the Netherlands

Taking part in this exchange program to UTCC International is unbelievably beyond my expectation. I still can't believe how close I got with my friends here and I am sure that I'll stay in touch with them for a long time. I am so grateful for all the wonderful people I've met and the great memories I'll bring back with me.



#### Julia Marie Bredendieck, Germany

Stuttgart Media University, Germany

I would recommend UTCC International, because the faculties and the staff here put a lot of effort into providing the best care and support for exchange students. Classmates are very supportive. It's so amazing that we could be friends although we speak different languages.





# Stay Connected with UTCC ASEAN School Networking

to Soutsaka College of Management and Technology UTCC International students are offered to have access to a wealth of opportunities to develop their professional and business networks. These include inspiring professional development events, as well as sector specific interest groups, guest lectures and presentations, and the opportunity to participate in electives alongside current students. Examples of organizations that have recently appeared at UTCC International School Networking events include a trip to Soutsaka College of Management and Technology the Lao People's Democratic Republic from 6-8 July 2016.

We also offer the chance to build business and personal networks with like-minded professionals through a range of ASEAN school networking organized across the region in conjunction with our active international



### **Explore Academic Collaboration**



Dr. Jakarin Srimoon, Dean of UTCC International led a group to visit Nepal from 6 – 8 June 2016 to explore academic collaboration with local colleges and schools in order to offer UTCC programs and give a short lecture. The group was warmly welcomed by high-level officials from many of Nepal's top colleges and business schools, including Sunny College, Pentagon College, Princeton College, D.A.V Business School, and College of Applied Business. While there is still much to learn about Nepal today, one thing



is clear from our visit is that there are tremendous opportunities and a strong desire in both Thailand and Nepal to expand academic collaboration between the two countries. Dr. Jakarin also shares his viewpoints toward Nepal's education that human resource is the most valuable resource for the country to develop. While there is much work to be done in the coming months and years, he hopes the efforts will serve as a catalyst for sustained higher education partnerships that will encourage sustained educational cooperation and understanding between Thailand and Nepal.

# Wolf Game Season 1 Winners to Explore Scandinavia and Paris



The winners of the IC Wolf Game Season 1 – Imad Mohamed ,Yang Yang, and winner of mentor JK's master class Frank Warit with also mentor JK and mentor New have made an amazing trip throughout Scandinavian countries and Paris seeking for academic collaboration and new exciting opportunity for International College students. Through their trip, UTCC International College aims to strengthen the global community and relationship, and accordingly UTCC has now extended another academic network and signed MoU with Oslo and Akershus University College of Applied Sciences (HiOA), Norway's largest state university college.













Dr. Jakarin Srimoon led a delegation of five official representatives visited Shih Chien University and Soochow University in Taipei with a plan to arrange UTCC's Global MBA students a short study trip and to strengthen the partnership and to discuss the prospects of future collaboration between the two universities and UTCC with our UTCC short term summer exchange program.

# The Global Entrepreneurship and Innovation Program

he Global Entrepreneurship and Innovation program brings together students from diverse academic disciplines and cultures to collaborate in small groups on entrepreneurial projects, with a summer session in Lowell, Massachusetts. The session, which ran June 27-July 8, was attended exclusively by the 49 Myanmar students who are part of an MBA program offered by the University of the Thai Chamber of Commerce, which has campuses in the Myanmar cities of Mandalay and Yangon.

UTTC Dean Jakarin Srimoon accompanied his students on the trip and met with new Manning Dean Sandra Richtermeyer to discuss future collaborations between the schools.



From left, Political Science chair Ardeth Thawnghmung, Myanmar Federation of Chambers of Commerce and Industry Vice President My Thet, Manning School lecturer Ashwin Mehta and SayD



iRobot engineers discuss their work with students participating in the annual Global Entrepreneurship and Innovation course.

"I'm impressed with the people here and the energy of the new dean," Srimoon said as his students visited Difference Maker Central, programs and activities that support students in solving big problems through innovative and entrepreneurial action on North Campus. "We would like to have strong partners here in the U.S. and create a collaboration that makes a difference in the lives of people in Thailand and Myanmar."

The visiting MBA students, who had just received their certificates for completing the two-week program, also thanked their hosts by spontaneously taking up a collection of \$1,470 to donate to the SayDaNar organization, a volunteer-based organization that serves the nearly 300 Burmese refugees and immigrants who have built new lives in Lowell.

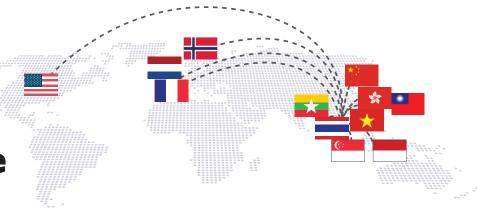


Visiting MBA students from Myanmar take on SayDaNar members in a friendly game of volleyball on the Calvary Baptist Church lawn.



Students in this summer's first Global Entrepreneurship and Innovation session visit iRobot in Bedford.

# International Short-Term Exchange and Certificate Program



#### **GLOBAL NETWORK**





Alibaba Group, the world's largest online and mobile marketplace, has signed a memorandum of understanding (MOU) with the University of the Thai Chamber of Commerce (UTCC) on educational cooperation. Under this MOU, and in conjunction with UTCC, Alibaba Group have creating an e-commerce short course to be held at Alibaba's B2B Binjiang Campus.

Some of the course highlights include:

- ▶ Alibaba History, Development, and Culture
- ▶ Alibaba Management Knowhow: sharing of Alibaba's management and leadership style; explore the secret of management.
- ➤ Visit to Dream Trip Campus: How to transfer from traditional business model to e-commerce?
- ▶ Cross-border e-commerce development
- ▶ Success of Alibaba's Online Marketing Techniques
- ▶ Alibaba Chinese Gold Members Experience
- ▶ One-On-One Consultant



#### Chinese University of Hong Kong, Hong Kong\*

Founded in 1963, The Chinese University of Hong Kong (CUHK) is a forward-looking comprehensive research university with a global vision and a mission to combine tradition with modernity, and to bring together China and the West. CUHK teachers and students hail from all around the world. CUHK graduates are connected worldwide through an extensive alumni network.



#### College De Paris, France

Ever since it was created, the Collège de Paris has striven to promote French excellence through training. To do this, they bring together recognized institutions of higher learning – the oldest dates back to 1949. They share three fundamental values: openness to international markets, teaching excellence, and individual attention for each student.



#### Binus University, Indonesia

BINUS INTERNATIONAL University, as one of the oldest and leading international undergraduate education in Indonesia, endeavors to provide the best international experience for all of their students. All of their programs are designed in such ways so that the students can choose from different pathways in gaining international recognition, experience, and qualifications.



#### Rotterdam Business School, the Netherlands

International business is what it is all about at Rotterdam Business School (RBS). RBS works closely with partners in the business and education communities in Europe, Asia, Africa and the Americas to offer their students the global outlook and experience they need to succeed.



#### Foreign Trade University, Vietnam

Foreign Trade University, or FTU, is a university established in 1960, located in Hanoi, Vietnam. FTU is among the most well-known universities in Vietnam, covering a wide range of business courses such as finance, management, and marketing.



#### Oslo and Akershus University College, Norway

Høgskolen i Oslo Og Akershus (HiOA) is the largest state university college in Norway. HiOA offers a unique range of professional programs that qualify students for professions that will contribute to future welfare and value creation.



#### University of Massachusetts Lowell, U.S.A

The University of Massachusetts Lowell (also known as UMass Lowell) is a national research university committed to preparing students for work in the real world – solving real problems and helping real people – by providing an affordable, high-quality education.



#### National Economics University, Vietnam

National Economics University (NEU) is one of the largest and top quality economic and business educational institutions in Vietnam. NEU has so far provided many generations of dynamic managers adaptable to the market economy and capable of acquiring new technologies.



#### Soochow University, Taiwan \*

Soochow University, founded in 1900 in Suzhou, the school of Law was the first to be established, which included the Departments of Law, Political Science, Economics, and Accounting, became the first private university in Taiwan. The university has grown and become fully accredited turning into one of the most prestigious private universities on the island, complete with six colleges.

<sup>\*</sup>only special short-certificate program











25 students from UTCC Global MBA Myanmar campuses, and an additional three from UTCC Bangkok campus, attended an intensive course on Luxury Brand Management at our partner, College de Paris, Paris, France, from 20 June to 2 July 2016. The course offered students a unique opportunity to get an insight in this highly specialized field, coupled with several cultural and relevant company visits.

College de Paris is one of the leading private university in France and receives over 2,000 students per year including 50% foreign students. Their Management of luxury brands is the first program to combine both management and creative teaching, with the" Paris – Milan – New York" MS Management in Luxury Goods and Fashion enables students to fully participate in a premium sector.









UMass Lowell is a national research university committed to preparing students for work in the real world – solving real problems and helping real people – by providing an affordable, high-quality education. The university offers more than 17,000 students Bachelor's, Master's and Doctoral degrees in six colleges.





A total of 54 students from our UTCC Global MBA Myanmar campuses completed successfully a 2 - week intensive course on Global Entrepreneurship and Innovation organized by the our partner, the University of Massachusetts (UMass), Lowell, USA from June 27 - July 8, 2016. This is the single largest group of students from Myanmar visiting USA, and UTCC is very proud to have been part of this historic moment.

**Dr. Kyi Tha Htun Yangon Batch 6**Managing Director
MAXCESS Co., Ltd.

"It's the most overwhelming and amazing program that I have ever participated in. It's very beneficial and productive to my business as well as career. If it were not for UTCC Offshore Program, I would not be able to get offered to such program like this in other MBA programs in Myanmar. Thanks to UTCC for giving me such an amazing opportunity to attend this program".

#### Hnin Nandar Soe Mandalay Batch 3

Director of Soe Mahar Co., Ltd. and JH Restaurant Mandalay

"This is a life experience for me. I get to meet new people, extend my network and understand of new culture. I learn more about insightful entrepreneurship and how to start up a new business".

#### Myat Thura @ Leo Yangon Batch 5

Head of Implementation Technology Group Telenor Myanmar Ltd.

"I work for a telecommunication company as a manager so I need a lot of **innovative ideas**. I have gained a **lot of ideas** to apply from this program. Thanks to UTCC & UMass for this **wonderful** arrangement".



**Thawdar Than Yangon Batch 6**Assistant Manager
BT Gold Refinery & Gold Smith

"This is what I could not find in Myanmar previously. It is an **amazing program**, I would invite other batches, my junior to join this program".



"For the past 2 weeks, I got to see and learn from people from this program. It helps me a lot in my future career as an entrepreneur".



Amrit Kitiyakara Na Ayudhya

UTCC International 3<sup>rd</sup> Year

Bangkok

Student



Khin May Htay Mandalay Batch 3 Head of department MCDC Project Manager of Mandalay Urban Services Development Project

"I am from government sector. I have no experience about business or entrepreneurship. This program made me see that entrepreneurship is existed in many forms. What I learn from here surely can apply to make a difference to my family, my city".



# Welcome to

#### BIG FAMILY

### **UTCC-MRCCI Global MBA**

**Welcome Dinner for Batch 4, Mandalay** 



Welcome party is one of the attractive events to all Global MBA newcomers. On the 30<sup>th</sup> September we, UTCC International family, gathered altogether to welcome our new friends to our big family. Dances and songs from our current students created joyful atmosphere to newcomers.



## Start-up Corner!





Founder of Washbox24 to be a guest speaker for UTCC International students

He shares to UTCC International students about WashBox24 which is Asia's #1 laundry store!

ts quality is what you would expect from the exceptional hotel, but the price is affordable. Washbox24 originated from Khun Thaiyanurak's hatred of doing laundry. So he simplified the laundry chore by creating Washbox24 to provide Bangkok with the most convenient laundry service possible. WashBox24 operates in 2 modes- locker and delivery application. Lockers are typically located in condos, office buildings, and convenient stores for you to be able to access the locations 24/7 whenever fits with

your hectic schedule, whilst delivery app brings laundry and dry cleaning convenience to your doorsteps on an on-demand basis. Its locker and delivery application help customers solve the issue of inconvenient hours and locations of traditional laundry stores.

WashBox24 has totally revolutionized the laundry service from what people have ever perceived. In this occasion, it is very lucky indeed for UTCC International to have this successful entrepreneur share and give a lecturing session @UTCC International.







#### Visit of Economics Institute of Sutaatmadja, Republic of Indonesia

utce international welcomes Faculty and 80 students from Economics Institute of Sutaatmadja, Indonesia with future collaboration on short term student exchange between the two institutions to strengthen ASEAN cooperation and enliven ASEAN spirits of brotherhood.



# Family Gathering

### Global MBA BANGKOK

G lobal MBA BANGKOK joined a trip to Hua Hin for a family gathering led by Dr.Nattapan Buavaraporn, Program Director at Anantara Hua Hin Resort.









## Last Day of Class UTCC Global MBA

Yangon Batch 4 & 5, and Mandalay Batch 2

t is our pride and privilege to graduate 122 MBA candidates of UTCC Global MBA (Yangon Batch 4 & 5, and Mandalay Batch 2). UTCC International is deeply proud of their success. They are new leaders of their country. Leaders for the future!





UTCC International marks its calendar for family gathering and orientation Day on 1<sup>st</sup> September 2016, to be celebrated during UTCC International's Alumni's Homecoming. The event is full of special activities for students. Include a host of activities that are fun for students and that help them get to know their school better.



#### Dean's List Award

This is an honors roll of matriculated students who have achieved an average of 3.50 or higher for the academic year of 2015. UTCC International recognizes and honors the academic accomplishments of our undergraduate students each semester by awarding placement on the Dean's List.

#### Dean's List for Academic Year 2015 with GPA of 4.00

Full Name	Country	Major
Mr.Dominique Mouvet	Thailand	2nd year - BBA/IBM
Ms.Minh Ngoc Le	Vietnam	2nd year - BBA/IBM
Ms.Yodsawadee Boonchuen	Thailand	2nd year - Accountancy
Ms.Dung Phan Thi Hoang	Vietnam	2nd year - Business English
Mr.Hieu Trung Nguyen	Vietnam	3rd year - BBA/IBM



# Freshmen's Reflections on Life at UTCC International

One of the best ways to obviously see what university is right for you is to hear from students about their experiences. **Leon Knox** and **Anteeya Rosenbloom** will talk about their impression as a freshman at UTCC International.

#### Anteeya Andrea Rosenbloom, Lao, BBA/IBM

I really like it here as I meet so many interesting people! It is quite refreshing and stimulating. I find the students in my classes also very inspiring. I like most of professors. They are very entertaining and inspiring as well. It is quite fun to gaze at the diverse backgrounds and aspirations of all the students in one classroom.



awesome mood, which is very pleasant to be

immersed in.

# Business Trip and

### Extravagant Gala Dinner

at Westin Grande
Sukhumvit Hotel and
Intercontinental Hotel
and Resort Pattaya
September 12-16, 2016





THE WESTIN GRANDE SUKHUMVIT

In the rapid changing world we are living in today, companies expect their executives to be able to adjust and encounter a range of involved challenges. Other than equipping our MBA students with leadership and entrepreneurial skills, UTCC International also aims our students to gain a prosperous and wide range of perspectives, creativity, innovativeness, networking, and valuable business insights through Business Trip to their familiar neighboring country of Thailand.





"What I've gained from this one week business trip program to Thailand wasn't only about meeting new potential business partners and widening my business network, but also forming a lifelong genuine bond amongst our group. The course I learnt on the trip and the activities has been really beneficial and was quite an experience! Thank you to UTCC for this phenomenal trip."

Arkar Maung, Mandalay Batch 4
Assistant Manager
UKarKa Co.,ltd.







"I have been visiting Bangkok countless times but this business trip with UTCC has shown me the new aspects of Bangkok and Thai People. Their friendliness, enthusiasm and eagerness are thriving. This trip's given me a new opportunity to establish mutual understanding between Thai Leading Business Community and Myanmar Entrepreneurs."

Dr. Kyi Tha Htun, Yangon Batch 6 Managing Director MAXCESS Co., Ltd.

"I firmly believe that we could build better personal networking and relationship among our classmates from this trip. Likewise, we have enlightened brilliant ideas on how to extend and how to target our own businesses back in our country, Myanmar. Moreover, we got to know how to build our own brands in line with the global standard."

Aung Zaw Oo @ John, Yangon Batch 7 Chairman Aung Naing Thitsar Group of Compaines













# Freshmen and current students get together for annual Freshman Night at UTCC Auditorium

n September 30<sup>th</sup> 2016, UTCC International hosted annual Freshman Night at UTCC auditorium. With up to 150 freshmen representing over 20 countries, UTCC International brought together the memorable and exciting event for a night of cultural festivities. Highlights of the night featured fun and entertaining performances as well as the 'UTCC International Ambassador'. And we offer this year's winners to get their hands on flight tickets to the French capital Paris.









Our Ambassadors are one of the core groups of our UTCC International students who passionately as individuals serve as points of contact among students and our global community, bringing all of students closer and more informed with events and updates, as well as having opportunities to be the face and represent UTCC International throughout the year. This annual event has also built good relationships among freshmen and senior students.





### Dare to be Different



WWW.UTCC.AC.TH/IC

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