



# UTCC INTERNATIONAL

INTERNATIONAL

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มหาวิทยาลัยหอการค้าไทย



WE MAY HAVE DIFFERENT STYLES  
BUT WE SHARE A

## GLOBAL LIFESTYLE!

ABU KAYEZ NIHON MOHAMMAD

PONGSAPORN THIANPHICHETTHAPHONG

UTCC INTERNATIONAL AMBASSADORS 2016



# CONTENTS



04



19



23



24



30



25



08



05



06



16



20



07



15



26



12

- 04** We may have different styles but we share a Global Lifestyle!
- 05** ASEAN School Networking in Laos
- 06** + Courtesy visit of Honorary Consul of Botswana  
+ UTCC Exchange Student Trip to Kanchanaburi
- 07** ASEAN-India Exchange Program 2016
- 08** Study Trip with Global MBA Yangon to Soochow University, Taiwan
- 09** UTCC International Open House
- 10** Exchange students at Oslo Business School, Norway
- 11** + Singapore  
+ Courtesy Visit of Panamanian Ambassador to UTCC
- 12** The Ship for Southeast and Japanese Youth Program 2016

- 14** + ASEAN School Networking trip to Vietnam  
+ Associate Dean to visit school in Myanmar
- 15** Christmas Party
- 16** Study Trip to Foreign Trade University, Vietnam
- 17** UTCC International Student at Universidad San Ignacio de Loyola (USIL), Lima, Peru
- 18** Zeegone School Opening Ceremony in Myanmar
- 19** Japan-East Asia Network of Exchange for Students and Youths 2016
- 20** JENESY 2016 Outbound Program to UTCC
- 21** UTCC International to join Thailand – Cambodia Trade Fair in Phnom Penh
- 22** Voice of UTCC International Ambassadors

- 24** ASEAN Youth Workshop on Social Entrepreneurs
- 25** UTCC International hosted vibrant Chinese New Year celebrations
- 26** + Dean Jakarin's Surprise Birthday Party  
+ Welcome Dinner 8th Batch of UTCC – UMFCCL Global MBA Program, Yangon, Myanmar
- 27** MOU signing between UTCC and UMFCCL
- 28** Business Research
- 29** UTCC International – MRCCI Open House
- 30** Strategic Marketing Management Assignment Global MBA Students Batch 3 and 4 (Mandalay)





**We may have different styles  
but we share a Global Lifestyle!**

**UTCC International Ambassadors Trip to Paris – Lyon – Strasbourg**

The winners from 'UTCC International Ambassador 2016' traveled to the largest country in Western Europe, and is well known, among other things, for its history, language, art, and fashion trend, France. The trip provided an incredible range of learning opportunities and really left UTCC International ambassadors feeling inspired and enthused.



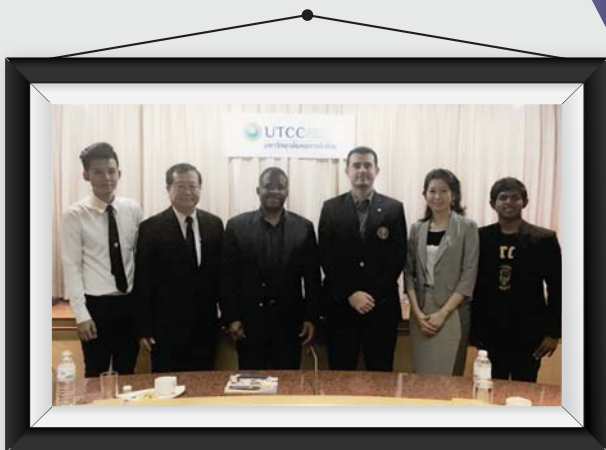


# ASEAN School Networking in Laos

25 students of UTCC INTERNATIONAL students joined ASEAN School Networking Program in Laos. The activities include joining outdoor-oriented activities with our partner university – Soutsaka College in a stunning scenery of river and rock formations city of Vang Vieng. The trip included a sightseeing in a charming capital city of Vientiane, Laos PDR from 3 – 5 November, 2016.







## Courtesy visit of Honorary Consul of **Botswana**

On 25 December 2016, His Excellency Jacob D. Nkate, Ambassador of Botswana in Japan (with jurisdiction covering Thailand), and Mr. Phairush Burapachaisri, Vice Chairman of the Thai Chamber of Commerce, and Honorary Consul of Botswana to Thailand, paid a courtesy visit to UTCC. During the visit Ambassador Nkate also had an opportunity to talk with UTCC International

Students and also used the opportunity to thank the faculty of UTCC for all the support. Through various discussions it is envisioned that there will be further opportunities in educational collaboration between Botswana and Thailand.

## **UTCC Exchange Student Trip** **to Kanchanaburi**

UTCC International Exchange Students spent a refreshing one-day trip to one of the most beautiful waterfalls in Thailand, Erawan Waterfall and one of the best known attraction of Kanchanaburi, featured in world's famous book and film River Kwai Bridge.







”

*This program has inspired me to develop myself and was a great platform for me to learn and understand India. I had an amazing time in India, the trip was both instructive and interesting. I also met many fantastic people from ASEAN-India exchange program and they helped me a lot to make my stay there very easy and comfortable. Thanks to everyone who gave me this opportunity, and special thanks to UTCC International for the most valuable opportunity in my life as a student.*

**-- Konrarat Deesawat,  
UTCC International 2<sup>nd</sup> year student**

## ASEAN-India Exchange Program 2016

**20-30 November 2016**

**Bangalore, Agra, and Delhi, India**



The National Youth Commission, in partnership with the Confederation of Indian Industries and the Indian Ministry of External Affairs organized the program, which was held from 20-29 November, 2016. The program is a ten-day cultural program that aims at promoting international goodwill & cultural understanding amongst promising young individuals, developing their potential as future leaders in government, business & civil society and strengthening multilateral relations between ASEAN and INDIA.

“

*I have been in India for 10 days and already feel that I have gained a lifetime of experience and stories. It was a very nice time to me when I heard that I had been accepted for ASEAN-India exchange program. Getting chosen for this exchange program was a perfect opportunity for me to develop and acquire new skills. Thanks to UTCC international for this great opportunity. My view of India has totally changed after joining this program. I promise to myself that I will contribute more for others as well.*

**-- Dominique Mouvét,  
UTCC International 2<sup>nd</sup> year student**







## Study Trip with Global MBA Yangon to Soochow University, Taiwan

Led by Dr. Jakarin Srimoon – Dean of UTCC International. 21 Global MBA students from Batch 6,7,8 Yangon campus, Myanmar have completed the short course certificate with the topic "Doing Business in Taiwan", hosted by Soochow University, Taipei, Taiwan during 17-19 December 2016.



Students learnt the insight of Taiwan business through understanding its leading industries and saw the opportunity to link business between Myanmar, ASEAN and Taiwan. Most importantly, they got to experience the truly global life style which is provided by UTCC via the Offshore MBA Program in Myanmar.





# UTCC International Open House

## 1-2 December 2016



More than 1,000 high school students had chance to visit 9 schools at UTCC International. We, UTCC International delighted to host and show them our Global Life Style and International Environment via the sharing from our own students' experience. Those young, energetic high school students were inspired and shifted their thought of how an International College look like to compare to other colleges in Thailand.







# Exchange students at Oslo Business School, Norway

UTCC International students during their visit to Paris while spending their exchange period in Oslo Business School, Norway







# Singapore

## 6 - 8 November 2016

Dr. Jakarin Srimoon, Dean of UTCC International led a group of students and lecturers visiting two excellent world class Universities in Singapore: Nanyang Business School for a short certificate course for our Global MBA Program and Yale-NUS College learning about their world renowned Liberal Arts programs.



# Courtesy Visit of Panamanian Ambassador to **UTCC**

Seminar on Panama Canal and its opportunities for trade and investment organized by SEA-LAC Trade Center of UTCC, was attended by Ambassador of Republic of Panama and Khun Phairush Burapachaisri, Vice Chairman of the Thai Chamber of Commerce and participants from public and students from UTCC International.







# The Ship for Southeast and Japanese Youth Program 2016



After the port-of-call (POC) in Ho Chi Minh City, Vietnam, Nippon Maru sailed for about three days before reaching Bangkok, Thailand. Its first agenda on the 18th of November was to make a courtesy call with the Deputy Prime Minister of Thailand.

The next day, the group went to the University of the Chamber of Commerce (UTCC) for their Institutional Visit. They learned to make a krathong and the process of creating one taught by UTCC International students. The youths got to interact with students from UTCC International and got a short insight about Thailand before, on the same day, being sent out with their homestay families.







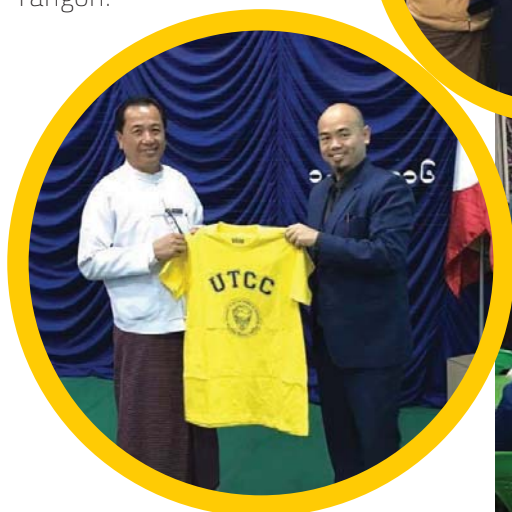
# ASEAN School Networking — trip to Vietnam —

UTCC International is committed to exposing our students to global lifestyle. Our faculty took up to 21 students for ASEAN School Networking Program to Hanoi, Vietnam for a unique networking experience.

Students were truly exposed to the school's vast network at Phan Đình Phùng and Marie Curie High Schools in Hanoi, Vietnam. The trip provided students with an opportunity to learn outside classroom and acquire connections as well as customize their own approach from what they observe to develop the skills in merging themselves into the globalized world.

# Associate Dean to visit school in Myanmar

Mr. Jakraphun Thanateeranon traveled to Myanmar to meet Minister of Shan State and Minister of Education and visited the school of one of our Global MBA students in Yangon.







# Christmas Party

This year UTCC International's Christmas party was held on Friday 23 December 2016. The restaurant was decorated beautifully with festive balloons and tables set with snacks, Christmas confetti, and mistletoes to welcome our students.

This year we had a Christmas celebration like we do every year with food, performance and music. It was a celebration where our students came together, reunited and enjoyed themselves as we all connected and got to know each other better.

The event was an incredible success as everyone left full of the spirit of Christmas.





# Study Trip to Foreign Trade University, Vietnam



UTCC Global MBA students from both Yangon and Mandalay, Myanmar attended a short certificate course on **'Global Business'** at Foreign Trade University, Hanoi, Vietnam from 22-23 October 2016. The Global Business Certificate is an academic MBA certificate option that consists of several international activities and opportunities, serving as evidence of a student's preparation for and commitment to global business and giving students the opportunity to learn from experts and gain valuable experience they can apply in their current or future career or business.



A young man with dark hair, wearing a blue t-shirt with 'UTCC' and a university crest, is sitting on a stone wall at Machu Picchu. He is giving a thumbs up and smiling at the camera. The background shows the ancient Inca ruins of Machu Picchu, including stone buildings, terraces, and a large circular stone structure. Other tourists are visible in the background.

# UTCC International Student **at** Universidad San Ignacio de Loyola (USIL), Lima, Peru

UTCC International sends out students for exchange program to our global partner university ies worldwide so that students get the best out of their study abroad experience.

My time abroad as **exchange student** in **Peru** was the most wonderful, **eye-opening** five months I could've ever **imagined**. It was **full of challenges** and **self-discovery**. Having once been the heart of the great Inca Empire and the ultimate of many other ancient civilizations, Peru **appeals to me** with a **passion** for history, anthropology, and archaeology. I found the ancient city of Machu Picchu, one of the most visited tourist **attraction** in South America, as **enchanting and engaging** as any on the planet. In a place that's full of **diversity**: from the culture, to the cuisine and the history, it was easy to **fall in love** with this country and its people; I can't wait to go back.

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--- Thanabat Srimool,  
UTCC International 3<sup>rd</sup> year student



# Zeegone School Opening Ceremony in Myanmar



As part of the CSR program with Global MBA Alumni in Myanmar Batch 1-5, UTCC donated 20,000 US dollars to Zeegone School, a primary school in Myanmar where there are only 5 teachers with about a hundred children in the village. UTCC International's Associate Dean for Student Affairs and Associate Dean for Administrative Affairs took part in the event as UTCC's representatives.







# Japan-East Asia Network of Exchange for Students and Youths 2016 JENESYS 2016, 5<sup>th</sup> Batch 12– 20 December, 2016



*Jiratheep Tongpatchote, a second year student at UTCC International, was selected by the Japanese Government (JICE) to join a short term exchange program in Japan with other participants from Thailand and ASEAN countries.*

The JENESYS Program (Japan-East Asia Network of Exchange for Students and Youths) is a project advanced by the Japanese government from the standpoint of providing a sound foundation for strong solidarity within Asia through large-scale youth exchange.

JENESYS is an exchange program to invite approximately 6,000 youths from overseas to Japan every year with a view towards promoting mutual understanding and friendship with Japanese youths and citizens.



*I believe my experience in Japan will be useful in my career. Not only I have developed my Japanese language skill, I have also built confidence in interacting with a range of people from diverse cultures and different backgrounds. I want to thank UTCC International for this opportunity that has definitely widen my horizon as an individual. It was an unforgettable memory for me.*

**-- Mr. Jiratheep Tongpatchote,  
UTCC International  
2<sup>nd</sup> year student (majoring in IBM)**





# JENESYS 2016

## Outbound Program

### to UTCC

## 24 November 2016



As part of the local university visit for JENESYS 2016 Outbound Program to Thailand, a group of 22 Japanese students visited UTCC and made presentations about Japanese culture, history, economy, and many more to inform Thai students about the Japanese strengths to increase their interest to Japan.

UTCC International students also delivered presentations about strengths of Thailand and followed by the performance of both Japanese and Thai youths. The program was aimed to foster a friendship between the two countries.







## **UTCC International to join Thailand – Cambodia Trade Fair in Phnom Penh 18-21 November 2016**

Thailand together with Cambodia organized a trade fair at Phnom Penh's Koh Pich Exhibition and Convention Centre to provide business platform to local Cambodian businessmen and those from Thailand. The four-day event attracted some 200 companies to display their products ranging from clothes, construction materials, food and beverage to utensils, leather products, and electric materials.



UTCC International sees this as important business platform for the university to seek opportunities to publicize its international academic courses and take the opportunity to visit partner school cooperate in academic relationship. This platform will also contribute to boosting the bilateral trade between Cambodia and Thailand.



# Let's get another perspective regarding being UTCC International Student Ambassadors

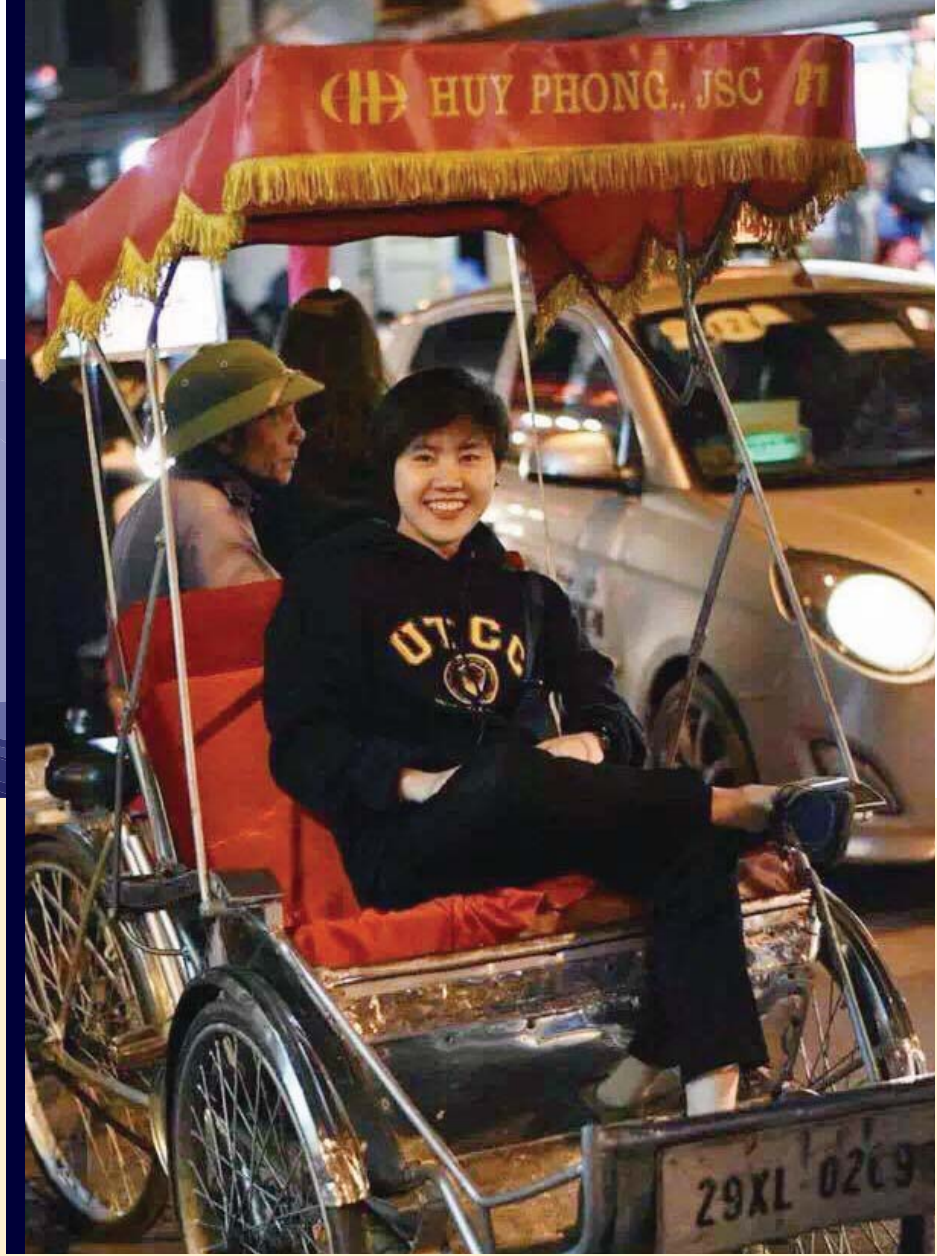
Would you like to know how it's like to be a Student Ambassador?



*"I am a Student Ambassador here at UTCC International. Being an ambassador has been one of the most rewarding parts of my university **experience**. Representing the college has given me the resources to be an **active** part of this college and expose myself into the **global community**. I've had **a lot of opportunities** to travel the world as a representative of the university. One of the highlights was the **study trip** to France. It has given me the **extra drive I need** while being here to **complete** my degree and **move on** within **my career choice**. Thank you so much to UTCC International for such **a great and valuable experience**."*

-- Abu Kayez Nihon Mohammad  
UTCC International Ambassador 2016





-- Pongsaporn Thianphichetthaphong  
UTCC International Ambassador 2016

"As a Student Ambassador for UTCC International, I have an **important role** in **inspiring** students to come to my college and promoting the image of how a **global lifestyle** is like for UTCC International students. Life at UTCC is very **interesting** yet **challenging** that offers a wide **variety of opportunities** to travel the world with different perspectives and viewpoints. The **experience** so far has been overwhelming, the class is like a **global community** where you have the **opportunity** to **expose yourself** to the **new culture** and **various** study trips."

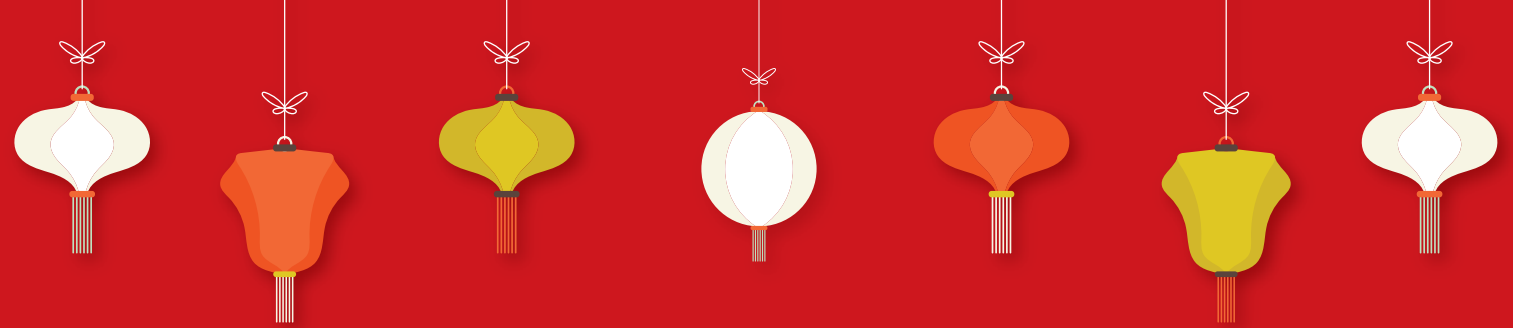




# ASEAN Youth Workshop on Social Entrepreneurs

ASEAN Youth Workshop on Social Entrepreneurs hosted by UTCC International. We welcome 80 participants from Cambodia, Indonesia, Myanmar, the Philippines, Singapore, Thailand and Vietnam. Round table discussion about Social Entrepreneurs was delivered by guest speakers who are successful and passionate young entrepreneurs. One of them was our Myanmar MBA graduate.





# UTCC International hosted vibrant Chinese New Year celebrations



2017 celebrates the 'Year of the Rooster'. In China it is known as the "Spring Festival" because it marks the end of the winter season. The evening was full of joy with an interactive refreshments reception, followed by the activities and stunning performance, including special performances by our UTCC International students. The evening was finished with a delicious Chinese buffet – the perfect way to greet the Chinese New Year and the karaoke session.





# Dean Jakarin's Surprise Birthday Party January 27, 2017



On Thursday  
February 8, 2007, Global MBA  
batch 3 students from Mandalay held a surprise  
birthday party for Dean Jakarin at the airport and in the classroom.  
The Dean was truly surprised as he arrived at the celebration. Congratulations  
and Happy Birthday, Dean Jakarin.

## Welcome Dinner 8<sup>th</sup> Batch of UTCC - UMFCOI Global MBA Program, Yangon, Myanmar



Welcome Dinner 8th Batch of  
UTCC - UMFCOI Global MBA  
Program, Yangon, Myanmar.  
With the appearance and  
blessing of Dr. Myo Thet - Vice  
President of UMFCOI, Dr.  
Jakarin Srimoon - Program  
Director of Program together  
with alumni from Batch 1 to 5  
and current senior students of  
Batch 6 and 7, the dinner has  
been fulfilled with joys and  
laughters to welcome our 52  
new students (50 Burmese  
and 2 Vietnamese) Dec 4<sup>th</sup>,  
2016 Melia Hotel, Yangon





# MOU signing between UTCC and UMFCCI

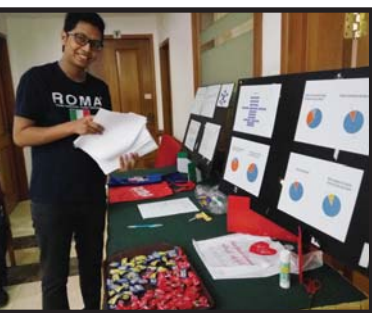


Thailand and Myanmar signed 18 memorandums of understanding (MoUs) yesterday as part of a closer strategic partnership between the two countries.

The signing was witnessed by Deputy Prime Minister Somkid Jatusripitak and the University of the Thai Chamber of Commerce (UTCC) partnered with the Union of Myanmar Federation of Chamber and Industry (UMFCCI) on human resource development.







# Business Research

**8 January 2016**



Adequate planning and information-gathering are essential to derive results for the business in today's world. UTCC International offered Global MBA Batch 6 students from Yangon Campus to study the subject "Business Research" and conducted the exhibition or final presentation of their research. They collected and analyzed the required data depending on their topics. The exhibition was aimed for students to produce models based on scenarios that maximize strengths and exploit opportunities for their own business.





On 17 January 2017, Mandalay Region Chamber of Commerce and Industry (MRCCI) together with UTCC International held a seminar under the topic 'Creating a New Future For Mandalay' at MRCCI Ballroom. Attendants include many relating sectors and UTCC Global MBA students in Mandalay.



# UTCC International – MRCCI Open House





# Strategic Marketing Management Assignment

## Global MBA Students Batch 3 and 4 (Mandalay)

On 28 January 2017, Global MBA Students Batch 3 and 4 (Mandalay) were assigned to conduct a survey relating 'Strategic Marketing Management' at Harbor Pagoda. From meeting many foreign tourists, students effectively learned to differentiate for their own business from their competitors by capitalizing on their strengths. It was a great learning atmosphere outside the classroom.





# Dare *to be* ***Different***



**INTERNATIONAL**

**[WWW.UTCC.AC.TH/IC](http://WWW.UTCC.AC.TH/IC)**

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