

"Dare to be Different"

NO. 7 AUGUST 2018 - May 2019



UTCC iSM Family





UTCC iSM Ambassadors 2018
Trip to Paris (France), Athens & Santorini (Greece), Rome (Italy)

UTCC International School of Management's Ambassadors 2018, Minchanok Sripartkittitana (Freshman) and Theerapong Srisuphan, (Freshman) embarked their journey to Paris, Athens and Santorini Greece as a winning prize for the title where each of the cities provided them with different perspectives on the history and culture of each country. Following is an exclusive interview with the UTCC International's Ambassadors 2018.













Theerapong Srisuphan (Thailand)

How was your first impression on Europe?

E verything in Europe was extraordinarily wonderful. The architectures and the lifestyle of Europeans are totally different from ASEAN countries. I was able to experience different cultures of three different countries in three different cities. This was definitely one of the best moments of my life.



What did you get the most out of this trip?

rom this spectacular journey what I got the most is that I experienced the lifestyles of Europeans and also got to know the effort they put to build and create great cities. Also, I was amazed by how they organize their cities to become very beautiful, attractive and glorious cities of the world. Being able to visit Paris, Santorini and Rome was truly an experience of a lifetime. Plus, I got to know more about my friends along the trip, we stayed together, helped one another and we became closer as a loving family. Most importantly, I got inspired to become a global citizen with global mindset in the future.



Minchanok Sripartkittitana (Thailand)

How was your first impression on Europe?

It was my first time going to Europe and its more than a dream come true and it is totally beyond my expectations.

I went to see the Eiffel Tower in Paris and seeing the sunrise there really inspired me to study and work hard in order to be here again with my family. Also, I got the opportunity to visit Rome, Italy which is one of the places that I wanted to visit since I was young and I also visited the famous Colosseum which is one of the 7 wonders of the world. Moreover, in Santorini, Greece we stayed in an amazing place where we can see 360-degree view of the sea, the sky and the beautiful blue-white houses around there.



Throughout this amazing experience, what I got the most is that I discovered myself that I really want to travel more and explore as much as I can about different cultures, languages and I want to learn about the needs and problems of people around the world starting from Thailand first. Because even though it is quite challenging I would like to launch a business that can solve these problems and make life more comfortable and easier for the people around the world. In conclusion, it was such an amazing, fun and unforgettable journey with amazing people and it was a great opportunity for me to explore the world and myself more. This journey inspired me to make myself be ready for taking any opportunity in life and I also would like to acknowledge UTCC International School of Management for providing this extraordinary experience for us.



UTCC iSM students visit to Nippon Maru ship at Klong Toey Port, Bangkok

Ship for South East Asian Youth Program is an annual youth program organized by Cabinet Office of Japan and governments of South East Asian countries. Students got the opportunity to tour around the grand Nippon Maru ship and also was able to see the strong bond and relationship between ASEAN countries and Japan which inspired many of our UTCC International School of Management's students to join this program in the future.

Participants of Ship for South East Asian Youth Program (SSEAYP) visit to







Ship for South East Asian Youth Program is an annual youth program organized by Cabinet Office of Japan and governments of South East Asian countries. 50 Youth SSEAYP Participants of visited UTCC International School of Managment on 17th November 2018. School International Management students welcomed SSEAYP the participants and this opportunity gave the students get to know more about ASEAN countries and they have a great time together.

UTCC ISM Sports Day



UTCC International School of Management organized "International Sports Day" where students from all years joined together and played sports such as Badminton, Basketball, Futsal, Volleyball and Cheerleading as well. This activity not only promotes healthy lifestyle among students, it also provides the opportunity for students to understand the importance of teamwork and cooperation. It was a day full of fun and enjoyment where freshmen also connected with their seniors which brought our UTCC International School of Management family closer together.







UTCC ISM

Students from Organization and Management Class Company Visit to Tanland Ichitan, CACF (China-Asean Commodity Fair), Traveloka, Dynamic Springs, Eatigo, Siam Water Park, PTT Metro Forest and EGAT (Electricity Generation Authority of Thailand)



At UTCC International School of Management, we are not limited by within the four walls of a classroom but to be adaptable in this modern world of learning we organize company visits so that students can learn from existing, realistic strategies and operations that are used in companies. Students also got inspiration on how to start-up online business and how to expand the business in the market from their first-hand experience learning from the companies.





UTCC iSM

ASEAN-China Community Day









UTCC International School of Management organized ASEAN-CHINA Community Day with the objective of providing an opportunity for students to learn about cultures and traditions of ASEAN countries and China.

This activity provided students an interactive way of learning about the food, traditional costumes, language and literature and even get to explore business opportunities in ASEAN and China as well. ASEAN-China Community Day created a bridge of friendship among ASEAN countries and China.







UTCC International School of Management celebrated Halloween Party with the students on November 2nd 2018. The party ended with memories of students enjoying the Halloween atmosphere with their scary costumes and joyful moments.



UTCC LSM Students Visited Nanyang Technological University, Singapore

UTCC International School of Management organized school networking trip to Singapore from October 28 - 30, 2018 where students had the opportunity to visit Nanyang Technological University and Universal Studios. Dean of UTCC International, **Dr. Jakarin Srimoon** accompanied together with 2 other staffs, **Nattapon Kongma**, **Teeranan Ritngam** and 22 students of UTCC International School of Management joined this trip and they all got valuable experiences from this trip.



"I was inspired by the lifestyle, culture, technology and the business environment in Singapore. The development, leadership and management skills of people itself are something to learn. It was an amazing and memorable trip as I learned so much during my very first trip and I plan to be there again in the near future."

Panha Vaothna (Sophomore, Cambodia)





"Singapore is an amazing country and I learned a lot from this networking trip regarding organization and business development as we had the opportunity to visit Universal Studios and Nanyang Technological University as well."

Jacky Nguyen (Freshman, Thai/Vietnam)















ASEAN-China Singing Competition

ASEAN-CHINA Singing competition was an activity organized by UTCC International in order to or the They will be singing any songs from ASEAN countries except for their own native countries.

The winners of the China-ASEAN Singing Competition



I felt very excited because I can use my talent to challenge myself to try something new. I can say that before I was not so confident but now I can experience that when it is time I can show my self-expression automatically.

Saren Ratanakbandith (Sophomore) (Cambodia)

I was so happy that I was chosen as one of the winners and I was happy that I had the opportunity to learn to sing in a different language and to show my talent as well. I would like to thank UTCC International for organizing this activity.

Emelia Goh (Freshman) (Indonesia)





My love for singing brought me to the competition. Apart from winning the most precious things I got is friendship and also gained a valuable experience from learning different languages and meeting new people and getting lot of support from them. Bang Le Giang Nguyen (Freshman)

Bang Le Giang Nguyen (Freshman) (Vietnam)



Embassy of Peru's "PIRUW" Exhibition

Students of UTCC International School of Management visited House of Lucie Center "PIRUW" Exhibition organized by Embassy of Peru and House of Lucie Center for Photography on October 12th, 2018. PIRUW relates to the story of the mystical and the magical that still lie in the remotest corners of the ancient land, Peru. Students got the opportunity to know more about the history and culture of Peru through the exhibition.











UTCC ISM TRIP TO KANCHANABURI

On 23rd October 2018, UTCC International School of Management organized the trip to Kanchanaburi where 80 students and 2 staffs, altogether 11 nationalities joined on this one day trip. Students got to understand more about the history and culture by visiting the JEATH War Museum and the world famous bridge over River Kwai in Kanchanaburi.

UTCC International School of Management Extraordinary Team



UTCC International School of Management consists of staffs from various countries who work to make things happen. In this edition, we are introducing, **Ms. Jutima Muangjuey**, who is in charge of MBA Offshore program.

What brought you to work at UTCC International School of Management?

"For me, I think destiny or if not destiny, I would say that I am such a lucky girl to be working at UTCC International School of Management as it is such a different kind of workplace where my colleagues are able to think and work in a creative way. I feel free to express my ideas and it is more like a family here because for every project and every activity we work together as a strong team in achieving our results."

How do you experience working with a very diverse and international team at UTCC International School of

Management?

"I got lot of opportunities to adapt and develop myself in many aspects such as building effective communication skills and teamwork among colleagues from different countries. Also, I am able to work and also learn from people from different countries and I can say I am more open-minded and able to manage and organize work effectively."

How do you see the future of UTCC

International School of Management in next 5 years?

"I think I could see this place is a happy global community. We have multicultural working environment and seeking more opportunity to expand the community to become a world-famous, multi-national educational institution. With our remarkable Dean, we are working together to achieve the same goal of creating a global community with people having a global mindset and experiencing a global business lifestyle."

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UTCC ISM 2nd CHINA + ASEAN Ambassadors





About

Arranged by Jakraphun Thanateeranon, Associate Dean of UTCC International, the second trip of China + ASEAN Ambassadors trip began with 10 different student-ambassadors from different nationalities. The aim of the program is for the chosen China + ASEAN Ambassadors, to experience the local lifestyles, a face-to-face interaction with businesses that the way ASEAN citizens do and expose to the local cultures of different ASEAN member countries and China. The trip lasted 8 total days, starting from January 03-10, 2019 visiting Myanmar, China and Laos.









On Abroad!

UTCC ASEAN Ambassadors visited Mandalay (Myanamar), Kunming (China), and Luang Prabang (Laos) meeting with new host families in different countries. The students gained plenty of completely different views regarding ASEAN during the trip. Besides, this program built strong friendship among the students, and provided them with opportunities to be more outgoing and to be exploring and looking for delicious food in those cities.

Exploring China-ASEAN Culture and Lifestyle

Meeting up with the Royal Thai Consulate-General in Kunming was an honorable and humble moment. She welcomed the students in her residence. The students enjoyed a great networking session, learning the updates about China and ASEAN in businesses and societies. Those welcoming cities of Mandalay (Myanmar), Kunming (China), and Luang Prabang (Laos) had given the students so much pleasure with local host family members, including the relationship among themselves as well. All of the students really had fun with the media teams, photo shooting, and exploring to famous pagodas, parks and places for mouth-watering food. Besides, treated by the local families and friends for various kinds of new experiences and local lifestyle, the students appreciate the nature of relationship and communication, connecting the bridge between global business lifestyle and creating many opportunities to learn from each other.

Experience Sharing



"I feel so lucky that I decided to join this program and be a part of this trip. This trip gave me such memorable experiences. It is my chance to explore ASEAN countries and China."

Chanikan Kengluecha (Freshman of UTCC International, Thailand)



"Through this opportunity, we became builders of the bridge to create and connect the global business lifestyle as being a China ASEAN Ambassador."

Dingo Keidar (Freshman of UTCC International, Myanmar)





UTCC ISM

School Networking Trip to Maldives

(18-21 November 2019)



"As Maldives is one of my dream destinations and I'm really happy to be there. I enjoyed meeting new people and also faced my fear of swimming in the sea. I feel like a new person now. I would like to thank UTCC for this wonderful trip."

Kaung Kin Lin Dar Freshman (Myanmar)



" I love diving and through this amazing journey, I had the opportunity experience the underwater beauty of Maldives. But I also got to realize that Maldives is not just only about the beautiful beaches, but also I got to know the culture and lifestyle of Maldivians through engaging with locals and visiting Ahmadhiyya School of Maldives."

Syamin Tipa Freshman (Thai)



"This trip brought me to a new side of the world. The scenery of the beach and the sea was so magnificent that took my breath away. The locals were very friendly and I am happy to be part of this unforgettable trip."

Thi ra Sophomore (Cambodia)

"China- ASEAN Ambassador Talks H.E. Ambassador of Vietnam"







UTCC International School of Management organized "China-ASEAN Ambassador Talks" as a series where we would be inviting Ambassadors from China-ASEAN countries, with the aim of providing students an opportunity to learn and be inspired by the Ambassadors.In this regard, the first series of "China ASEAN Ambassador Talks" we invited His Excellency Ambassador of Vietnam, Mr. Nguyen Hai Bang and other distinguished guests from Embassy of Vietnam who discussed on the topic of "Vietnam and ASEAN Business Opportunities".Students was also given the opportunity to ask questions and most of the students were inspired and honored to meet the Ambassador of Vietnam to Thailand.

UTCC ISM Student Corner



What made you to choose to study at UTCC?

"After working at the same place in Sweden for 10 years, I wanted something new in my life. After traveling in Thailand almost every winter for the past 10 years, I wanted to try to live here as well and that is how I got in touch with my friend who recommended UTCC International School of Management. I decided to try it out and so far I am so happy that I made the decision to come to study here at UTCC International School of Management."

How is your experience studying here?

"My experience so far is over the expectations. I am enjoying my time here, making a lot of friends and also participating in many student activities organized by UTCC International School of Management such as Wolf Game Season 4, where I got the great opportunity to explore business opportunities in Ho Chi Minh City, Vietnam."

What made you to choose to study at UTCC?

There were a heap of reasons which led me to choose this prestigious university. Well, after I decided that I'll come to Thailand to pursue my studies, I applied to three other universities in Thailand and UTCC International School of Management was the first to reply and accept me. I would like to appreciate Professor Miro and other staffs for the high quality education and excellent support services provided for students here.

How does your future look like in here?

As the first Sierra Leonean, and a full time student at this noble university, I can say that my future has been bright since I came here because I had the opportunity to start gemstones business where I can export gems from my country to here in Bangkok. My other future goal is to become the first Sierra Leonean ambassador to Thailand, to strengthen the bilateral relations between these two countries.



Yang An (Eric) Freshman (China)

What made you to choose to study at UTCC International School of Management?

I joined UTCC because of the high-quality education with affordable pricing available for students and also UTCC International has a diverse learning environment with students from different parts of the world studying here together as a big global family.

What is your plan for the future?

After graduation, I would be working with my family business of Chinese tea and I plan to export it to Thailand and other ASEAN countries as well and my goal is to become one of the distinguished businessmen in Asia.



Short Term Course



Attending an International Winter Program in Prague, Czech Republic was a new path for me to open up my understanding of International Business, Czech and European history and culture.

I really appreciate University of Finance and Administration, Prague and UTCC International School of Management for providing this splendid opportunity for me and other students.



Sam OI Vitchea (Cambodia)





Attending an International Winter Program in Prague, Czech Republic was one of my best experiences in discovering the culture and business in the European region. My dream of going to Europe finally became a reality and it made me realize Europe is not too far of a place for me now.

Amarin Udomphol (Thailand)









UTCC ISM "Dare to Dream" competition winners

Exploring Disneyland, Tokyo, Japan.



The 4 winners of "Dare to Dream" Nattapan Arreevilas, Thailand, Minh Le, Vietnam, Kaung Kin Lin Dar, Myanmar, Kunanon Nakon Thailand, visited Tokyo Disneyland, Japan from 9th November to 12th November 2018.



"My dream to visit Tokyo, Japan became a reality through this opportunity and I really had a great time there. I would like to thank UTCC International School of Management in creating meaningful competitions such as 'Dare to Dream' and providing me the opportunity to visit Tokyo, Japan."

Nattapan Arreevilas Freshman (Thailand)



"Being one of the winners of 'Dare to Dream' Competition and winning the trip to Tokyo Disneyland was such an honorable opportunity that I never thought I could achieve. Disneyland was a total Dreamworld for me as I am not only amazed by the characters but the atmosphere there and the people around just make me feel like I am flying into my dreams."

Le Thi Tuyet Minh Freshman (Vietnam)



"I got a chance to share about my dreams and as a winner. I got the opportunity to visit Disneyland, Tokyo, Japan and it was a dream come true. Also, now I can see many opportunities to fulfil my dream and I finally discovered that anything is possible not just going to Disneyland but I realized that I can actually achieve my dream. Now I finally dare, dare to be different and dare to achieve my dream."

Kaung Kin Lin Dar Freshman (Myanmar)



"Tokyo Disneyland is one of my dream destinations and I am so happy that I had the chance to visit there through sharing my dreams. I had a wonderful experience there and now I have inspiration to achieve my dream."

> Kunanon Nakon Freshman (Thailand)







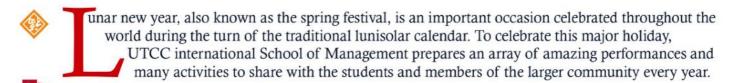




UTCC iSM Staff Parade 2019

UTCC International's staffs joined the UTCC staff Parade 2019 with the theme of South American Bohemian Style. It was very colorful and a celebration for our New Year 2019 where other faculties also joined with the theme of Indian, African, Asian, North American as well.





The event started with an exciting lion dance to bring good fortune and create a festive atmosphere in addition to bring happiness. For this year of the pig, the theme of the celebration was culture and traditions which featured many liveliness performances and culture dances. To end the celebration in a special way, students and colleagues were joining an auspicious Family Dinner which brings the year with many blessing, prosperity and happiness.





UTCC iSM

VALENTINE'S DAY

Candy, Flowers, heart shaped notes - what's not to like about Valentine's Day? This sweet celebration which happens every year on February 14, is all about spreading the love.

UTCC international organized a Valentine's Day party to endorse the students and colleagues to have an opportunity to spread out the love all around the campus. An atmosphere full of love and excitement prevailed at UTCC international for the duration of this year's 'Valentine's Day- Love is all around'. Many students and colleagues joined in the party and spent a pleasant cheerful evening together with a wide range of actives includes Bachata Dance, performances, music band and fun games.







UTCC ISM (Love Speech Contest Winners)

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"This trip to Da Lat, Vietnam is one of my favorite trips ever. The cool weather, nature and flower there sooth all the stress and lift up my spirit."

Chanoknet Ketthongma Freshman (Thailand)



"Love has given a lot to my life, so it was my honor to share my love story with people at UTCC International, and I felt so happy that

I was one of the winners to go to Da Lat in Vietnam. Da Lat is such a relaxing place full of love and I would like to thank UTCC iSM for this wonderful opportunity."

Kento Ichikawa (Exhange Student) (Japan)



"This was a really wonderful trip. The weather is extremely good in Da Lat. And I hope that I will be there again in the near future."

Kunanon Nakon Freshman (Thailand)



Dalat

"Da Lat is such a beautiful place full of beautiful flowers. Also, it is my first time going abroad for me and also my first time winning a competition.I really appreciate UTCC iSM for this great opportunity."

Chonlamat Jetitham Freshman (Thailand)





"The Art of Leadership Course for Senior Executive MBA Students from Vietnam" 4 - 7 March 2019

UTCC International School of Management arranged "The Art of Leadership Course for Senior Executive MBA Students from Vietnam" during 4-7 March 2019 for 32 students from FPT Business School, FPT University, The Socialist Republic of Vietnam, Dr. Jingjai Hanchalash, Vice Chairman of the Thai Chamber of Commerce's Board of Directors and Vice Chairman of the Executive Board of Loxley Public Company Limited, gave special lecture an opportunity in "CLMV" and Dr. Jakarin Srimoon led a leadership course for the participants of FPT program in order to equip them with what is necessary to create an extraordinary future for their businesses.







UTCC ISM

Open Source the Future



Mr. Rithy Thul
The Founder of KOOMPI (Cambodia)

UTCC iSM organized a workshop "Open Source the Future" by Mr. Rithy Thul, the founder of KOOMPI first Cambodian Brand Laptop on 4 March 2019. Students had the opportunity to understand more about the current and future trends of the Tech Business Industry and many students got inspired to become an innovative entrepreneur that makes a difference in the community.

"Winner of National Finals" of ASEAN Data Science Explorers 2018.







The President of University of the Thai Chamber of Commerce and Associate Professor, **Dr. Sauwanee Thairungroj** officially congratulated two freshmen students from UTCC International School of Management, **Mr. Amarin Udomphol** and **Mr. Theerapong Srisuphan** by awarding them certificate on winning the first prize and becoming the "Winner of National Finals" of ASEAN Data Science Explorers 2018. These two students participated the competition under the team name "UTCC ASEAN Ranger" and after winning the national finals, they were selected as representative of Thailand to compete in the regional final to compete with 10 ASEAN countries on 25th October 2018 in Singapore and the team was awarded "Winner of Social Media Challenge". On this occasion, UTCC President, Dr. Sauwanee Thairungroj and Dean of International School of Management, **Dr. Jakarin Srimoon** congratulated both students for their grand achievement.





Dean of UTCC International School of Management, **Dr. Jakarin Srimoon** and his team including Director of Accountancy, **Dr. Wasinee Thammasiri**, Professor, **Dr. Sumitra Auschaitrakul** and UTCC International School of management staff, **Mr. Zhixi Li** visited International Business School of Beijing Foreign Studies University's (One of the Top Universities in China) for a fruitful collaboration for (2+2) double degree and short certificate program that would benefit students of UTCC International School of Management in the future.





Academic Collaboration between UTCC and FOM Univeristy, Germany Feb 11, 2019



Dean of International School of Management, Dr. Jakarin Srimoon, visited FOM University in Dusseldorf and in Essen, Germany on 11th February 2019 for further academic collaboration between UTCC and FOM university where UTCC students can be accessible to dual degree program from both universities.

UTCC ISM-

ASEAN Leadership Camp 2019



UTCC International college organized the 7th ASEAN Leadership Camp at the Sirindhorn International Environmental Park, Cha-am, Phetchaburi on 29-31 March 2019. Participants also get to know more about ASEAN countries through traditional costumes, cultural dances, singing and performance by the students from Cambodia, Indonesia, Laos, Myanmar, Thailand, and Vietnam. Participants enjoyed the games and activities that strengthens the bond among ASEAN youth to connect and create a network for the wellbeing of the communities.











"This program gave me the opportunity to meet many diverse people from around the world. Also I had the opportunity to make new friends from the ASEAN community and I was able to learn from other cultures, languages, and people. I have gained so many experiences and learned more about becoming a great leader in the ASEAN community."

Tookie Soukkaseum (Laos)



"I got many friends from other ASEAN countries and glad to learn about their own traditional cultures. And the truth is that teamwork is the heart of great achievement. I have learned that working together is success. Thank you, all the coaches, and everyone for your patience and support. I really love you and hope to see you again."

Nay Chi (Myanmar)

UTCC ISM Students at UN Conference Center, Bangkok





UTCC International School of Management students had the opportunity to experience being a volunteer at UN organized 6th

Asia-Pacific Forum on Sustainable Development at the United Nations Conference Center, Bangkok from 25th to 29th March 2019. UTCC student volunteers had the experience of assisting with the climate neutrality survey of participants, assisting at the registration desk and assisting in the conference officer in the conference room.



It was an extraordinary experience for me that helped me to build my self-confidence in approaching people who are complete strangers to me. Also, the best part of being at UN was that I had the opportunity to meet people who were the representative of their nations from around the globe and learnt about their perspective on current global issues which was very fascinating for me.

Sreaputhmesa Sun (Freshman, Cambodia)

Working at UN was a great experience which gave me the chance to meet lot of representatives of their nations and also this experience taught me how to communicate with people when we meet for the first time.

Nguyen Dang Thu Huong (Freshman, Vietnam)





We are very proud of our senior student from Bachelors of Accounting Program, Kuanlon Liu from Myanmar who is currently working at KPMG Myanmar. We are glad to see students applying what they learned from their studies in their real life and building a successful career. UTCC International School of management will have future collaboration in providing opportunities for Myanmar students who want to pursuit accounting degree at UTCC International School of Management.

Internship Experience of Senior Students of Undergraduate program at UTCC International School of Management

UTCC International School of Management provides lot of internship opportunities for senior students to gain the experience of working in a professional environment and providing practical learning opportunities.



The winning team of UTCC ISM Wolf Game Season 3 EXPLORING JAPAN





The winning team of Wolf Game Season 3 2018, Team Dragons (Tian Gao, Sous Sovath, Sam Ol Vitchea) who won the competition by creating a video that got 10000 likes and enrolled 10 students. Went on to explore Japan from 8th to 14th November 2018. During this trip, Team Dragons, explored famous cities in Japan such as Tokyo, Sapporo, Osaka and Kyoto together with Dean, Dr. Jakarin Srimoon and UTCC staff, Nattapon Kongma.

"It was such an amazing discovery trip. I had the opportunity to experience the high-speed train under the sea, visit Fuji Mountain and most importantly, the sharing from Dean, Dr. Jakarin Srimoon along the "Philosopher's walk" in Kyoto, that opened my eyes to the history of Japan, culture and lifestyle that also led me to discover for myself who I am really and looking forward for my future."







"It was an unforgettable trip to explore an amazing country like Japan. I love Sapporo of Hokkaido the most because of the wonderful clear sky and cool weather where the trees are so colorful and the country itself is very clean. I would like to thank UTCC International School of Management for this great opportunity for me to explore about great cities of Japan."

Tian Gao (Sophomore, China)

"I am so honored to have this great opportunity to explore the famous cities in Japan. One of my favorites was Kyoto city where I had the chance to experience the golden palace, the bamboo farm and the beautiful river of the city. I also got to know more about Japanese culture and lifestyle such as being on time and the way they dress and being mindful around people."

Sam Ol Vitchea (Sophomore, Cambodia)



The 14th Lancang-Mekong Youth Friendship Program



Minchanok Sirapartkittitana (Fair), first year student at UTCC International, who participated in the 14th Lancang-Mekong Youth Friendship Program shared her experience in the program.

This program aims at enhancing cooperation between cultural groups and youth artists from six Lancang-Mekong countries such as Thailand, Cambodia, Myanmar, Vietnam, Laos and China from 7th to 15th March 2019

"Through this program, I had the opportunity to meet new people who might be my future business partners from 5 other countries apart from Thailand. Also, I had

the chance to go on a business trip to China through this program and I got to explore about how China focuses on the youth development and technology to be an important part of their lives. As a Thai youth, I also stand for young people of Thailand to be more involved and engaged in startup business and technology that can benefit both ourselves and our nation."

Minchanok Sirapartkittitana (Fair) Thailand







UTCC ISM Global

Exchange Programs



Life Changing Experience Around the World



Rotterdam, Netherlands Rotterdam Business School

1 semester/1 year credits transferrable



Paris, France College de Paris

1 semester/ 1year credits transferrable



Jakarta, Indonesia BINUS University

1 semester/1 year credits transferrable



Oslo, Norway Oslo Business School

1 semester/1 year credits transferrable



Seoul, South Korea Hankuk University of Foreign Studies

1 semester/1 year Credit Transferrable



Lima,
Peru
Universidad San Ignacio
De Loyola
1 semester/1 year
credits



transferrable

Nairobi, Kenya Africa United States Internationa University

1 semester/1 year credits transferrable



Osaкa, Japan University of Finance and Administration

2 weeks Horizons Summer Program



Groningen, Netherlands Hanze University of Applied Sciences

1 semester/1 year credits transferrable



Rennes, France Rennes School of Business France

10 days Competitive Strategy/ Responsible management 3 credits transferrable



Lowell, Massachusetts USA University of

University of Massachusetts, Lowell

12 days Credits Transferrable



Prague, Czech Republic University of Finance and Administration

IU days Free Elective Credits



Fukui, Japan University of Fukui

1 semester/1 year Free Elective Credits Transferrable



Xiamen, Fujian China Xiamen University

1 semester/1 year Credits



Taipei, Taiwan Shih Chien university

1 semester/1 year Credits Transferrable



Stuttgart,

10 days Germany 4.0 Economy 3 Credits Transferrable

Stuttgart Media University

Our aim – 100% Global Exchange Experience



"This opportunity to go abroad has broaden my perspective and I became more confident and open-minded person. I have gained lot of great experiences and built strong networks for my future."

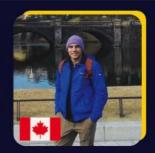
Dominique Mouvet (Senior student), Thai/French

Hanze University of Applied Sciences, Groningen,

The Netherlands

"Going on an exchange program to Peru is a dream come true, not only I am amazed by the breathtaking views and visiting wonders of the world, but also I got to learn and understand new culture and adapt myself in different environment."

Lubo Kalniev (Sophomore student), Canada Universidad San Ignacio De Loyola, Lima, Peru





" I had such a valuable experience during my short course program, where I had strong network of friends and learned more about Innovation Entrepreneurship and inspired me to start my own business"

Ttinnabhop Bandhunark (Junior student), Thailand
University of Massachusetts (UMASS),
Lowell, Massachusetts, USA

"Being an exchange student at Hankuk University gave me the experience that taught me how to be independent and I made lots of friends from different countries. Valuable lessons in life are acquired through opening yourself to new experiences in life."



Le Minh Ngoc, (Senior student), Vietnam Hankuk University of Foreign Studies, Seoul, South Korea



" I got to learn new languages, made lots of new friends and also discovering the country of rising sun is totally amazing and unforgettable for me as it has not just transformed myself but also changed my perspective of the world."

Trung Kien, (Senior student), Vietnam
University of Fukui,
Fukui, Japan

"Attending International Winter Program in Prague, Czech Republic was a new path for me to open up my understanding of International Business, Czech Republic as well as European history and culture".

Sam OI Vitchea, (Sophomore student), Cambodia
University of Finance and Administration,
Prague, Czech Republic



UTCC ISM

Exchange Student Experience

"It was an extraordinary experience at UTCC International, Bangkok, during my exchange program. I love the family spirit from the teachers, faculty staffs and even among the students at UTCC International who have always guided and accompanied me throughout the program."

William Price - France

Rennes School of Business, Paris, France









"My experience at UTCC International is really great as I can meet new people from different countries and cultures. Studying at UTCC International encourages me to speak English more and getting out of my comfort zone to become a better version of myself."

Farhan Al Macky-Indonesia

BINUS University, Jakarta, Indonesia



"I had many valuable experiences during my exchange program at UTCC International such as participating in the networking event of students who came all the way from Osaka, Japan as well as visiting manufacturing plants and companies which will add further value to my career development as a business graduate."

Marta Kamenova - Bulgaria

Rotterdam Business School, Rotterdam, The Netherlands







Everyone at UTCC International helped me a lot to live and study in Thailand. Without them, I would not be able to adapt myself to living in Thailand. I would like to thank UTCC International for providing me a lot of opportunities to understand and experience the lifestyle and culture of Thailand.

Jueun Seo - South Korea

Keimyeong University, Deagu, South Korea





UTCC iSM Wolf Game Season Stockholm "Global **Business** Lifestyle" Shanghai Hong Kong Ho Chi Minh City

Wolf Game Season 4 – is a game or competition that tests the academic and business knowledge of the students while providing opportunities for students to visit the most global business cities around the world seeking business venture ideas and experiencing global business lifestyle in commercial cities such as Ho Chi Minh City (Vietnam), Taipei (Taiwan), Hong Kong (Hong Kong) and Shanghai (China).

This is the 4th season of the game and after every round contestant will get eliminated and after the final round, only 2 winners will be able to go to Stockholm, Sweden as the grand prize for the winners of this competition.

Wolf Game Season 4 Round 4 Ho Chi Minh City, Vietnam



12 participants of Wolf Game Season 4 who qualified to Round 4, led by Dr. Jakarin Srimoon along with two staffs of UTCC International, Nattapon Kongma and Teeranan Ritngam went on a business trip to explore business opportunities in Ho Chi Minh City, Vietnam. The team visited Tan Hiep Phat (THP) Beverage Group,

The team visited Tan Hiep Phat (THP) Beverage Group, which is the second largest beverage company next to Coca-Cola in Vietnam. And also connected with Businesses of UTCC Alumnus in Ho Chi Minh City.



This is such an amazing business trip. This business trip was very inspiring for me and motivating me to achieve more in my business. This is the greatest chance to discover the business opportunities in Vietnam. I would like to appreciate UTCC International and other participants of Wolf Game for creating such a wonderful journey together.

her participants of Wolf Game for hig such a wonderful journey together.

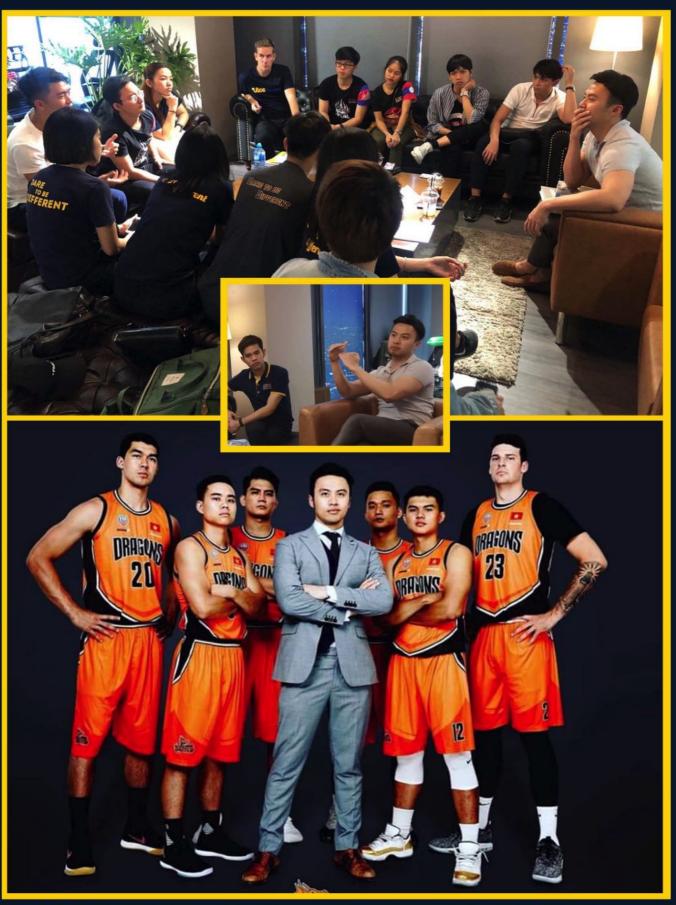
Tian Gao (Sophomore, China)





Ho Chi Minh City, Vietnam Business opportunity trip make us like a family and get a lot of experience and I was inspired by those business people and entrepreneurs there. The city itself, culture, traditional and lifestyle were interesting, many things to explore and I have learned a lot from this amazing trip. Thanks to UTCC international for this wonderful opportunity to xperience global business lifestyle.

Khy MengKoung (Freshman, Cambodia)



Wolf Game S4 participants also had the opportunity to meet **Mr. Le Dang Khoa** who is one of the youth investors who also appears in Shark Tank Vietnam broadcasted on national television as well. The participants got inspired and empowered to create and start their own business through the talk with Mr. Le Dang Khoa, Ho Chi Minh City, Vietnam.

Wolf Game Season 4 — Taipei, Taiwan





I learned so much from Taiwan business trip, as every single conversation I had with people was all about business opportunities and how we can start a business together. Also, I discovered myself to appreciate the people around me more and I am able to fully express myself and share my experiences with juniors as well.

Dominique Mouvet (Senior, Thailand / France)

First time in Taiwan and first time to experience business class. It was really a great opportunity to learn and to observe the developing economy and business opportunities of Taipei, Taiwan. Big thanks to UTCC International College for this great opportunity. Also, I would like to appreciate each and every participant of Wolf Game for making this trip a memorable one.

(Sophomore, Cambodia) Phorn Panhavoathna



Wolf Game Season 4

Hong Kong



The contestants of Wolf Game Season 4 who passed on Round 5 went on a business trip to explore business opportunities in Hong Kong from 04th April to 07th April 2019. The team visited Tsim Sha Tsui metropolitan area of Hong Kong and also met with experienced businessmen in Hong Kong. During this round the contestants were given the task to raise funds of 100,000 THB to make a difference in the lives of people in Asia.

It was an amazing journey where I got inspired to start-up my own project to provide education opportunity for the handicap children. It is such a great opportunity that I never expected in my life and I am very grateful for UTCC International for this wonderful opportunity.

Chanikan Kengluecha (Freshman, Thailand)





During this trip, I discovered that sometimes I give reasons to limit myself from doing something difficult, but when I break free from it, I got that it is easier to pursue what I am passionate about doing and no matter the reasons, I have the power to contribute to the community and making a difference.

Dingo Keidar (Freshman, Myanmar)

UTCC ISM

Commencement Ceremony for Class of 2018 (Undergraduate Program)









Experience Sharing from UTCC ISM Graduates



Completing my Bachelor's Degree at UTCC iSM is one of the biggest achievements of my life. And for me, graduation ceremony was like a reunion of meeting up with old friends and having a great time taking pictures and creating wonderful memories.

Ramida (Eye), Thailand



Graduation Ceremony was for me like a sweet ending to a new beginning as I have learned not to be afraid to fail but learn from failures and moving on in life. This would be the biggest learning for me throughout my university life at UTCC iSM?

Warit Worathepnitinan (Frank), Thailand



This magic place made me more stronger and gives me hope to go on also one mind hold me until now which is " Everyone may can give up but not me".

Xiong Yize (Rainky), China



Top of Class

Hieu Trung Nguyen (Henry)

from Vietnam



"I was quite overwhelmed upon graduating with the GPA score of 3.99. However, it will not guarantee that I will succeed easily in life. My advice to all fellow UTCC ISM students is not to give up easily and never stop dreaming and always trying your best to make your dreams come true."

Wuhan and Hangzhou High School Visits









Dean of UTCC International, Dr. Jakarin Srimoon together with UTCC staff, Zhixi Li visited High Schools in Wuhan and Hangzhou, China on 23rd April 2019.



SSEAYP

The Life Changing Experience Program





UTCC International School of Management students had the opportunity to learn more about the SSEAYP Program and also got inspired to be a part of this amazing program through "SSEAYP - Life Changing Experience Program". The experience sharing of SSEAYP Alumni, Mr. Termkunanon Taweechai, Mr. Phaethong Sathapat and Mr. Apiyut Siyapan made a huge contribution for UTCC International School of Management students to join SSEAYP program in the future.

MOU Signing between

UTCC and Inha University



Thailand (

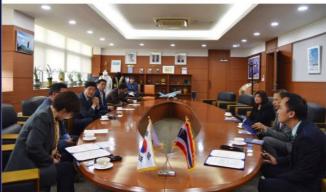


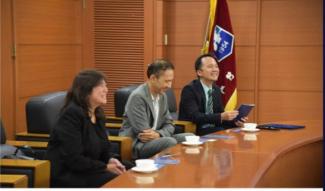


South Korea









Dean of UTCC International, **Dr. Jakarin Srimoon** together with Associate Dean for Administrative Affairs of UTCC International, **Dr. Asawin Pasutham** and Assistant President for Corporate Capacity Development, **Dr. Nanthi** visited South Korea to meet and sign MOU with Inha University on April 29, 2019. Inha University, is one of the top ten universities in Korea with AACSB accredited Business School located in Incheon, South Korea. This private university has produced more than 160,000 graduates adding to the generations of qualified engineers, entrepreneurs, experts in international logistics and business leaders in the industry in Korea. With the signing of MOU between UTCC International and Inha University, there would be more opportunities for Exchange Programs, Short Course Programs and Double Degree Program in BBA Logistics for our students.

"Top Talk" and "University of the Future" Dinner Talk



UTCC in collaboration with Harbour.Space University organized "UTCC Dinner Talk on April 1st, 2019 on the topic "University of the Future". Guest Speakers, **Mr. Kamran Elahian** who is a serial entrepreneur, co-founder of 10 high-tech start-up companies and 3 unicorns and also one of the co-founders of Harbour.Space University, **Ms. Irene Pereyra** who is also one of the co-founders of design studio "Anton & Irene" and also Director of Design Programme at Harbour.Space University joined this event together with CEO of Harbour.Space University, **Ms. Svetlana Velikanova** and Dean of UTCC International College, **Dr. Jakarin Srimoon.**



Kamran Elahian



Irene Pereyra



Svetlana Velikanova

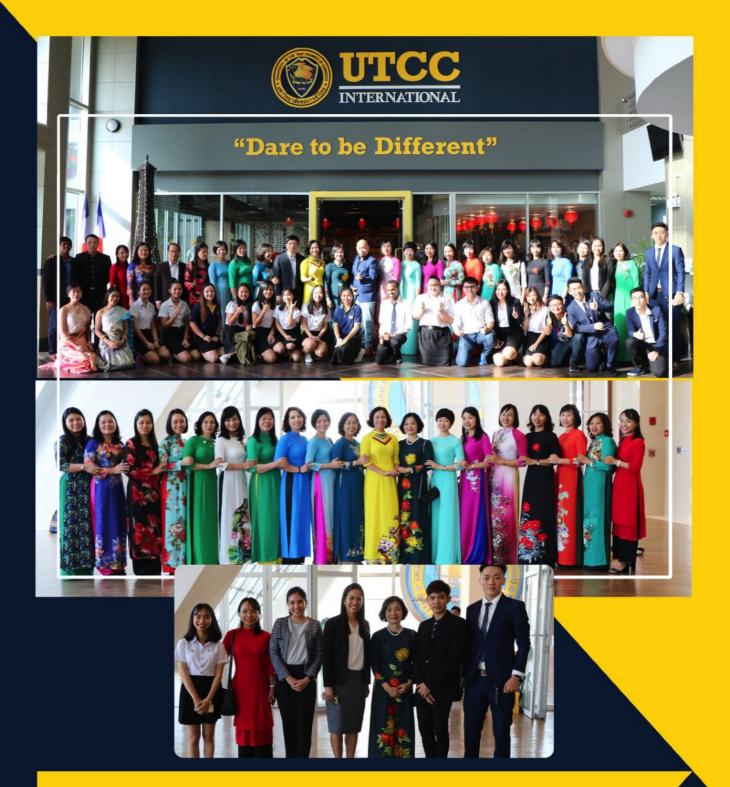


Dr. Jakarin Srimoon



Associate Professor Sauwanee Thairungroj, Ph.D.

The guest speakers **Mr. Kamran Elahian** talked on the topic "Zero to Hero – how to make failures to be your success" while Ms. Irene Pereyra talked on the topic "Create your own luck" where she talked about following your passion and finding your own inspiration. Also, the guest speakers further spoke about universities of the future should be more human with the power of connecting and emotions, providing disruptive education based on practical environments giving the students the opportunity to think big and let them discover that they can change the world.



Executives, Principals and lecturers of 20 High schools

from Vietnam visit to UTCC



The executives, principles and lecturers of 20 schools from Vietnam visited UTCC today. They were welcomed with Thai traditional lunch, presentation about the university, campus tour and had a chance to interact with students of UTCC International as well.







UTCC Discovery Trip 2019

UTCC Discovery trip took place at UTCC from 14-17 May 2019. The participants from Myanmar, Vietnam and Cambodia enjoyed being in an international environment and making new friends from neighboring ASEAN countries during the trip. Moreover, they had the opportunity to experience UTCC learning environment and explore the vibrant Bangkok City life.

"I met so many people from different countries and I did not expect this camp to be so fun and enjoyable. I am really happy that I joined this camp."

Yan Lin Shein,

Basic Education High School (3) Kamayut, Myanmar





"Having the opportunity to join UTCC Discovery Trip was such a great honor to me. I had made a lot of new friends whom are so amazing and enthusiastic. I truly had a great time in Thailand discovering new things about UTCC and Thailand and also other countries."

Pham Khanh Huyen,

Trung Hoc Pho Thong Phan Dinh Phung School, Vietnam



"Dare to be Different"



"Delegation of Ministry of Education —

and Culture of Republic of Indonesia"

UTCC International School of Management welcomed the Delegation from Ministry of Education and Culture of Republic of Indonesia on 16 May 2019. Dean, Dr. Jakarin Srimoon and Associate Dean, Mr. Miroslav Kalniev introduced UTCC and shared the success stories of UTCC to the Delegation from Ministry of Education and Culture of Republic of Indonesia.

UTCC

Welcome the Delegation of Leadership National Training by a diculture, the blic of Indonesia.



Shih Chien University, Taiwan Study Trip

to Bangkok



UTCC International School of Management warmly welcomed Dean, Office of International Affairs, Dr. Tony Shuo-wang Kuo, faculty members and students of Shih Chien University on their study trip to Bangkok from 9-11 May, 2019. Shih Chien University Thailand Study Trip The students visit Muay Thai Institute, Ichitan Public Company, Ayyuthaya Floating Market and Ayuthaya Historical Park that provided the opportunity to know more about Thai culture and history while learning outside the classroom. The students also visited UTCC and joined the session on "Conversations with Dean, Dr. Jakarin Srimoon"

which was an interactive learning session for the





UTCC ISM WOLF GAME Season4 Completion Trip to Da Lat, Vietnam

The Wolf Game Season 4 winners Le Minh Ngoc, Chanikarn Kengluecha, Dingo Keidar visited Da Lat, Vietnam from 13-15 May 2019, to complete with the Wolf Game Season 4. The participants were inspired by the beautiful city of flowers and was also amazed by the architecture of the city.

HOW WAS YOUR EXPERIENCE AS WINNERS OF WOLF GAME \$4?



"I found more meaning of who I want to be in the future and I believe that through Wolf Game everyone can become someone who inspires other people."

Le Minh Ngoc Senior (Vietnam)



"This game transforms me from no one to become someone."

Chanikan Kengluecha Freshman (Thailand)



"I discovered myself as a capable and accountable person as I value and see the importance of people around me after joining the Wolf Game Season 4"

Dingo Keidar Freshman (Myanmar)









UTCC International School of Management celebrated Pre-Christmas Party with Live Music, fun games, costume contest and with a lucky draw winner Ms. Thamonwan Aksorn, Freshman winning a round trip ticket to Penang, Malaysia. It was a wonderful night full of fun and becoming closer together as a global family.











UTCC iSM





Visit to Peixian International College in Guangxi, China

Dean, Dr. Jakarin Srimoon and Dr. Wasinee Thammasiri along with UTCC ISM staffs visited Peixian International College, Guangxi, China and interviewed 9 prospect students for UTCC International School of Management (ISM) on 21 May 2019.

UTCC MBA Bangkok Leadership Course



UTCC MBA Bangkok completed Leadership Course for the semester 1/2019. The students got the opportunity to discover themselves more and become more effective in dealing with life and in business situations as well.



UTCC ISM

Visit to Beijing Foreign Studies University Foshan Campus

Dean, Dr. Jakarin Srimoon and Dr. Wasinee Thammasiri along with UTCC ISM staffs visited our partner university - Beijing Foreign Studies University (BFSU) Foshan Campus on 23 May 2019 as a part of our UTCC International School of Management's "One Belt One Road" project and students at UTCC International School of Management would get the opportunity to study short course program at Beijing Foreign Studies University (BFSU) in the near future.

Ming Chuan University 62nd Anniversary Welcome Banquet







Dean, **Dr. Jakarin Srimoon, Dr. Wasinee Thammasiri and Dr. Asawin Pasutham** along with other UTCC officials attended our partner university Ming Chuan University's 62nd Anniversary Welcome Banquet in Taipei, Taiwan.

BELTEI International School Collaboration Conference 2019









UTCC International School of Management team and student representatives led by **Dr. Wasinee Thammasiri** attended Beltei International Collaboration Conference 2019 to continue the goal of connecting Asia and the world.

Dean, **Dr. Jakarin Srimoon** and other UTCC faculty members met with Honorary Chairman of Thai Chamber of Commerce, Khun Isara Vongkusolkit who is also Chairman of Mitr Phol Sugar Corp. Ltd which is the largest sugar producer in the region at Grand hyatt Erawan Bangkok on April 3, 2019.



Introducing our Faculty Members



Dr. Thomas E. Fernandez

Dr. Fernandez completed an MBA in International Business in 2004, an M.Sc. in Computing for Commerce and Industry in 2008, and a Ph.D. in Logistics in 2016.

Professional Background

Dr. Fernandez started his career in freight forwarding and logistics in 1984 in his native Hamburg, Germany as an apprentice. In 1990, he moved to Thailand to work for German Multinationals and Thai local companies, covering Thailand, Myanmar, Cambodia and Laos. From 1999 on he worked in Taiwan for a German logistics company and returned to work in

Thailand in 2002. He opened his own logistics company in Thailand in 2008 and the Cambodia branch office in 2011 and his customers include well-known international brands.

Academic Background

Dr. Fernandez is a lecturer at the UTCC International School of Management for a decade and he has also been invited as a guest lecturer at many universities in Thailand and Germany.

Consulting Background

In his consulting work, Dr. Fernandez combines his practical experience of close to 30 years in the region with his knowledge and his academic research in the field of logistics and supply chain management. In this capacity, he is regularly consulted for advice on logistics and supply chain by SMEs and multinational companies in the region.

Dr. Sumitra is a marketing lecturer at UTCC International School of Management. She received her Ph.D in Marketing from McGill University, Canada in May 2016. Currently, she teaches courses such as principles of marketing, e-commerce and internet marketing to students at both undergraduate and graduate levels. Her teaching style is very engaging and fun. She likes to inspire and empower students to express their opinions as well as to respect others opinions.

Apart from teaching, **Dr. Sumitra** is actively doing academic research. Her research is in the area of consumer behavior with specific interests in judgement and decision making, internet and technology, interpersonal motivation, sensory marketing, perceptual fluency and persuasion.



Sumitra Auschaitrakul, Ph.D. Background - Marketing

Dr. Sumitra also has industry experience as a marketing executive for luxury brands from Europe as well as a marketing consultant for a leading snacks brand in Thailand, and a also a co-producer of Thai cable company based in Los Angeles, USA.

During Ph.D. studies, Dr. Sumitra was nominated and invited as a fellow to attend AMA-Sheth (American Marketing Associations) Foundation Doctoral Consortium hosted by London Business School, UK.

Dr. Sumitra has presented her research papers at many leading consumer behavior conferences in North America, and also has her research published in a recognized marketing journal.

Introducing our new Associate Dean for Administrative Affairs of UTCC International School of Management



Dr. Asawin Pasutham completed his Doctoral Degree in Operations Management from Aston University, Birminham, UK in the year 2011. He has been working as the Associate Dean for Academic Affairs and Head of Department of Department of Logistics Management of UTCC School of Business since 2012. Dr. Asawin is also a lecturer that teaches subjects such as Operations Management, Managing Operations for Competitive Advantages, Fundamentals of Supply Chain and Logistics, Value Chain and Customer Relationship Management and Quantitative Analysis for We are proud to have Dr. Asawin as our new faculty member of **UTCC** International School of Management.

Introducing Director of Bachelor Program in Business Administration



Angsuthon Srisuthisa-ard, Ph.D.

Dr. Angsuthon Srisuthisa-ard achieved her doctoral degree in business administration at Syracuse University, New York, USA in 2015. She has been working as a lecturer since 2015 starting at School of Business at UTCC. However, one year after she also started working as a lecturer at UTCC School of Management and currently she is the Director Bachelor Program in Administration (BBA, International Program) since 2017.

Dr. Angsuthon Srisuthisa-ard lectures on Management subject in undergraduate program of UTCC School of Management and also in the graduate program of Global MBA Program of UTCC School of Management. Moreover, Dr. Angsuthon is known for her notable works in her research areas such as customer service performance, creativity and proactivity, workplace stress. inccilvity/work relationships work/work motivation and corporate govern

ance. Due to her notable works in the field of research she won the Best Paper Award in 2014 at the Academy of Management Meetings in Philadelphia and she won Best Paper Award in 2017 at the Academy of Management Meetings in Atlanta as well.

Temasek Polytechnic Global Studies Trip From Singapore



UTCC International School of Management welcomed 39 students and 2 lecturers from Temasek Polytechnic visiting UTCC campus on their Global Studies Trip to Bangkok from January 20 - 24, 2019. The students also observed International Business Research class taught by Dr. Thomas E. Fernandez during their visit to UTCC.

UTCC ISM welcomes Mr. Jordane Pedron from Rennes Business School, France





UTCC International School of Management welcomed Mr. Jordane Pedron, Director of Development Department, Rennes Business School. Besides, he introduced the exchange programs and Master Degree Options offered at Rennes Business School to the students of UTCC International School of Management on January 28, 2019.

UTCC ISM

January Intakes Family Gathering Trip Pattaya SIAM@SIAM DESIGN HOTEL PATTAYA Pattaya





UTCC International School of Management organized "January Intakes Family Gathering Trip" from 30 - 31 March 2019, at Siam@Siam Design Hotel, Pattaya. Students partook in a number of activities on the beach which focused on connecting the students and strengthening the bond of family bond among students. This trip ensured students to get to know new friends and gain unique hands-on learning experiences in order to socialize with their peers outside of the classroom environment.

It was such a wonderful experience for me as I never had the opportunity to go on a trip like this with my classmates before. I made a lot of friends during this trip whom I never talked before. I also learned a lot from my seniors who has helped me to find myself and be more open to other people around me.



Pan Xiaoyan Freshman (China)



This trip was amazing as I made new friends, get to know more seniors and also experience different environment that I have never experienced before. I really feel like we became closer together as a big family. I would like to thank UTCC International for this great opportunity.

Touch Phanouth Freshman (Cambodia)

Thailand – Japan Business Forum William of the Companies of the Compan







Thailand - Japan

Business Forum was held at UTCC where CEOs, Presidents and influential Businessmen of both countries attended this event. It was a great honor for our university to be the host of this auspicious event.

LUXURY, HOSPITALITY & ENTREPRENEURSHIP "The New Paradigm for Successful Future"



UTCC International School of Management together with Les Roches Global Hospitality Education (Switzerland) and GLION Institute of Higher Education organized a Master Class on the topic of LUXURY, HOSPITALITY & ENTREPRENEURSHIP - "The New Paradigm for Successful Future" This was a great opportunity for students to explore the latest hospitality trends, the factors driving this evolution as well as examine the technologies which are driving the business globally and how they are influencing customer behaviors. Certificates was also given to the participants after the event.



The Dean and officials of Shih Chien University visited, UTCC International School of Management to further discuss on the collaboration between the two institutions. From this collaboration, the students of both universities would be provided the opportunity to study for dual degree program where students can study for 2 years in Bangkok, Thailand at UTCC International School of Management and 2 years in Shih Chien University in Taipei, Taiwan.

71



brings you distinctive

Two-Degree Programs

connecting you

to the w rld







YOUR DIFFERENCE:

WORLD CLASS BUSINESS EDUCATION

GLOBALLY CONNECTED

 One program of study delivered entirely in English at the UTCC Bangkok Campus

- Two degrees from Thailand and Australia
- Three global alumni and professional networks designed to enhance your employability and connections

INITIAL LAUNCH DEGREES IN BANGKOK INCLUDE:

Bachelor of Business Administration

Bachelor of Business

Bachelor of Accountancy =

Bachelor of Commerce





ENROL NOW FOR 2019/20 ACADEMIC YEAR ENTRY!

August 2019 and January 2020 semester starts











THAI PRIVATE UNIVERSITY
IN ASIA. EMPLOYABILITY
AND CONNECTIONS WITH
INDUSTRY IN THAILAND

*As measured by QS ASIA World Rankings 2018



OF UNIVERSITIES
IN THE WORLD.
AACSB ACCREDITED
BUSINESS SCHOOL

*As measured by QS World Rankings 2018



CONNECTIONS AND NETWORKS WITH BUSINESS LEARNERS WORLDWIDE

THE PROGRAM:

- An innovative partnership between the University of the Thai Chamber of Commerce and The University of Newcastle Australia with Goal Business Education
- Undergraduate study plans over two, three, four years in Bangkok depending on individual student academic background
- Approx THB 800,000 (Thai nationals), USD \$32,000 (overseas nationals) tuition fee for whole degree program
- Global exchange and study options available worldwide including at the University of Newcastle Australia
- Graduation ceremony options available in Thailand and Australia
- UTCC and Goal Business Education scholarships available



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icutcc@gmail.com

UTCCInternational

ic.utcc.ac.th

UTCC International College
University of the Thai Chamber of Commerce,
Building 21, 126/1 VibhavadeeRangsit Road, Din Daeng,

Bangkok 10400, Thailand



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- Dual Degree from MCU and UTCC
- 3 Years in Bangkok and 1 Year in Taiwan
- Enjoy professional resources of two universities
- Quickly improve English/Thai/Chinese proficiency
- Expand social networks worldwide
- Grasp trends of ASEAN countries

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Line:







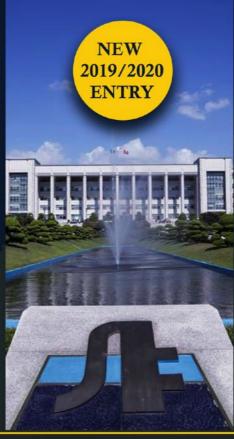


MANDALAY | BANGKOK | YANGON











World Class Business Education

- One program of study delivered entirely in English at both UTCC Bangkok Campus and Inha University Campus
- Study two years in UTCC and two years in Inha University
- Two degrees from Thailand and South Korea





Thai Private University in Asia. Employability and connections with industry in Thailand.

*As measured by QS ASIA World Rankings 2018



No.8



University in South Korea with AACSB Accredited **Business School**

*As measured by Joonang Ilbo's University Ranking

The program

- The partnership between the University of the Thai Chamber of Commerce and Inha University
- Two years in UTCC bangkok and Two years in Inha University, Incheon, South Korea
- Enjoy learning at vibrant cities of Thailand and South Korea



@utcc_inter



icutcc@gmail.com



www.utcc.ac.th/ic











World Class Business Education

- One program of study delivered entirely in English at both UTCC Bangkok Campus and Beijing Foreign Studies University Campus
- Study two years in UTCC and two years in Beijing Foreign Studies University
- Two degrees from Thailand and China
- Graduation ceremony options available in Thailand and China







No.1

Thai Private University in Asia. Employability and connections with industry in Thailand.

*As measured by QS ASIA World Rankings 2018



Top 1%*

University in China

*As measured by QS World Rankings 2018

The program

- The partnership between the University of the Thai Chamber of Commerce, Thailand and Beijing Foreign Studies University, China
- Two years in UTCC bangkok and Two years in Beijing Foreign Studies University, Beijing
- Enjoy learning at vibrant cities of Thailand and China



@utcc_inter



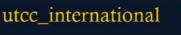
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Shih Chien University



UTCC and Shih Chien University (USC) **Double Degree Program**

International Program

- Bachelor of Business Administration (International Business Management)
- 2 years at UTCC + 2 years at USC (USD\$ 11,120) (USD\$ 9,730)
- 3 years at UTCC + 1 years at USC (USD\$ 16,700) (USD\$ 4,865)

Benefits

- Get Double Degree from UTCC and USC
- Study 2-3 years in Bangkok (UTCC) and Study 1-2 years in Taiwan (USC)
- ★ Get access to professional resources of two universities
- Enjoy a global business lifestyle
- Expand social networks worldwide

Join Our Global **Business Community**

Contact Us

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f UTCC International (#) ic.utcc.ac.th

University of the Thai Chamber of Commerce (UTCC)

Instagram: UTCC_Internationa



International College

UTCC International



Building 21, 126/1 Vibhavadee-Rangsit Road, DinDaeng, Bangkok 10400, Thailand









UTCC - FOM DUAL DEGREE



Enjoy Global Business Lifestyle

Benefits

- Double Degree from both FOM and UTCC
- Study 3 years at UTCC and 1 year at FOM.
- Experience Professional programs and resources of two universities.
- Expand social and business networks worldwide

Contact Us

International College University of the Thai Chamber of Commerce (UTCC)











UTCC International



Building 21, 126/1 Vibhavadee-Rangsit Road, DinDaeng, Bangkok 10400, Thailand



"Dare to be Different"



Apply NOW!

UTCC Undergraduate Program

Top Reasons to study @UTCC International

- No.1 in Thailand by QS World Rankings for diversity of international students.
- Alumni network of real and experienced entrepreneurs.
- Design thinking and leadership course for young entrepreneurs.
- Wide range of business networks offered by the Thai Chamber of Commerce.

- Short term and long term exchange programs with partner universities around the world.
- Exciting business competitions e.g. Wolf Game and ASEAN Ambassadors.
- Study with friends from over 32 countries around the world.
- 100% of International Studies Guaranteed Experience with Partner Universities

THE PROGRAM

Curriculum Highlights

Total Credit: 138 Credits Period of Study: 4 Years

Curriculum Structure

- A General Education Courses 30 Credits
- B Core Courses 51 Credits
- C Major Courses 48 Credits
- D Free Elective Courses 9 Credits

Bachelor of Business Administration The BBA with Majors in

- International Business Management
- International Hospitality Management
- International Entrepreneurship & Innovation Management

Bachelor of Accountancy

Courses: Financial Reporting and Analysis, Application Development and Data Analytic, Auditing and Assurance, Corporate Governance, Internal Control and Risk Management, Internal Auditing and Information System Auditing, Cost Accounting, Taxation, etc.

Internship Opportunities in Big 4 Firms and international firms

HOW TO APPLY



Application Periods:

February – August (August Intake) October – January (January Intake)

Pre-Study Periods:

June – July (For August Intake) November- December (For January Intake)

Academic Semesters:

1st semester (August – December) 2nd semester (January – May) Summer semester (June – July)

Tuition Fees

Pre-study course:

- Maths: 5,000 THB (Approx. \$150)
- English: 6,500 THB (Approx.\$300)
- Chinese: 6,500 THB (Approx. \$150)
- Thai: 6,500 THB (Approx. \$150)

Four-year Program:

For Thai Students: 547,150 THB

(Approx. \$17,000)

For International Students: 700,150 THB

(Approx. \$22,000)

*Apply for the exchange rate of \$1 = 32 Baht (As of June 2019)

University of the Thai Chamber of Commerce, International College, Building 21, 1st Floor 126/1 Vibhavadee Rangsit Road, Ratchadapisek, Dindaeng, Bangkok, 10400 Thailand















Dare to be **Different**



Yangon | Bangkok | Mandalay

Program Structure (42 Credits) (Weekends)

months Tota1

Year 1

Semester 1: 9 credits

Semester 2: 9 credits

Summer: 6 credits

Year 2

Semester 1: 9 credits

Semester 2: 9 credits

- Managerial Accounting
- Operations Management for Competitive Advantage
- Managerial Economics
- Managing Innovations
- Business Research

- Marketing Management
- Financial Management
- Global Entrepreneurship Elective Course Global Business Management

- Organizational Behavior and Leadership
- Strategic Management

- **Elective Course**
- Independent Study

"Dare to be Different"



Study Visits:

ASEAN, Japan/Taiwan, Europe/ USA

YANGON (Batch 13) MANDALAY (Batch 8)

Semester Begins: July 2019 Application Starts: April 2019

Tuition Fees:

Registration: \$30

) Tuition: \$9,500

Pre-study: \$250 per subject (4 subjects)

) Textbook: \$500

University of the Thai Chamber of Commerce (UTCC)

Yangon >



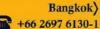
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UTCC International









MBA Taiwan Trip

UTCC International Bangkok MBA graduate students joined short course program at Shih Chien University in Taipei, Taiwan from 20th – 29th November, 2018.



"The study trip to Taipei, Taiwan was totally worth the experience. I have learned lots of things from the course provided and I have also experienced new culture, new environment and new friends as well.



Chan Rannkiry
MBA Bangkok (Cambodia)



"It is more than a trip for me. It was a super amazing experience of enjoying fantastic food and and innovative courses together with my classmates in Taipei, Taiwan. It was a splendid experience to work with lovely

teammates and to share wonderful things with each other."



Shuangmei Pan MBA Bangkok (China)

UTCC-UMFCCI MBA Family outing

(Batch 9-10-11-12) @ Ngwe Saung Beach



30 – 31 March 2019













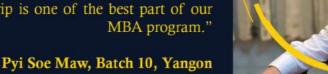


For the first time ever, **UMFCCI** – **UTCC MBA** organized Family Outing Trip 2019 held at Central Hotel, Ngwe Saung Beach from 30th March to 31st March 2019.

Students from Batch 10, 11, 12 and together with professors and alumni joined this trip where they joined many activities and enjoyed together.

This trip provided new opportunities for students to connect with each other and further strengthening the existing bond of Global MBA family.

"We got a lot of connections between our classmates not only for the business purpose but also to strengthen our network which could help us a lot in the future. We also feel closer and understand more on each other which could make stronger unity. I believe that MBA course is not for only understanding the theoretical things, but to know ourselves of what we can do and how we can expand our skills by collaborating with others in practical ways and this trip is one of the best part of our MBA program."







"The UMFCCI-UTCC MBA Family Outing Trip was really fun. It was such a memorable and unforgettable trip. Everyone had a great time and the trip itself was very well organized, especially the activities. I hope we will have more of these kind of fun trips in the future as I strongly believe that it will not only give us a quick break from work and study, but it will also create a long-lasting friendship among our peers."

Sai Aung Win, Batch 11, Yangon

Welcome to OUR ==

BIG FAMILY

Welcome Dinner UTCC-UMFCCI Global MBA Batch 12 @Novotel Hotel Yangon

March 16, 2019



















UTCC iSM organized Welcome Reception Party and warmly welcomed UTCC-UMFCCI Global MBA Batch 12 Yangon on 16th March 2019 at Novotel Hotel, Yangon. Dr. Myo Thet, Vice President of UMFCCI, U Aung Kyi Soe, Secretary General of UMFCCI, Daw Khine Khine Nwe, Joint Secretary General of UMFCCI and other alumni joined to welcome the new Batch 12 students to our UTCC Global MBA Family. With the Gatsby theme "Back to 1950s" the dinner consisted of various performances and ended with wonderful memories.

Global Entrepreneurship Course UTCC MBA Yangon Batch 10



UTCC Global MBA Yangon Batch 10 students researched and created business venture plan regarding the subject Global Entrepreneurship Course led by Dr. Jakarin Srimoon which provided the students to brainstorm business ideas based on customer preferences and first-hand experiential learning on starting up their own business venture.











UTCC Global MBA Mandalay

Global Business Management, Batch 6&7





UTCC Global MBA Mandalay Batch 6 & 7 students interviewed family businesses and researched for the subject Global Business Management led by Professor Poorani Thanusha from Singapore which gave them business insight on to start-up their own business venture.



UTCC Global MBA Offshore short course program

"Starting a New Venture"

Dec 10 -16, 2019, Bangkok











TCC Global MBA Yangon Batch 10, 11 and Mandalay Batch 7 students of Offshore Program joined short course program in Bangkok campus from 10th December 2018 to 16th December 2018. Under the title of "Starting a New Venture" this short course included Welcoming Business Gala Night, followed by company visits, and also allowed students to gain an experiential and interactive learning experiences through the modules Startup business ideas, Business Opportunities in CLMV countries, Brand Building, Building the venture team, Entrepreneurship and Change Management and Leadership.

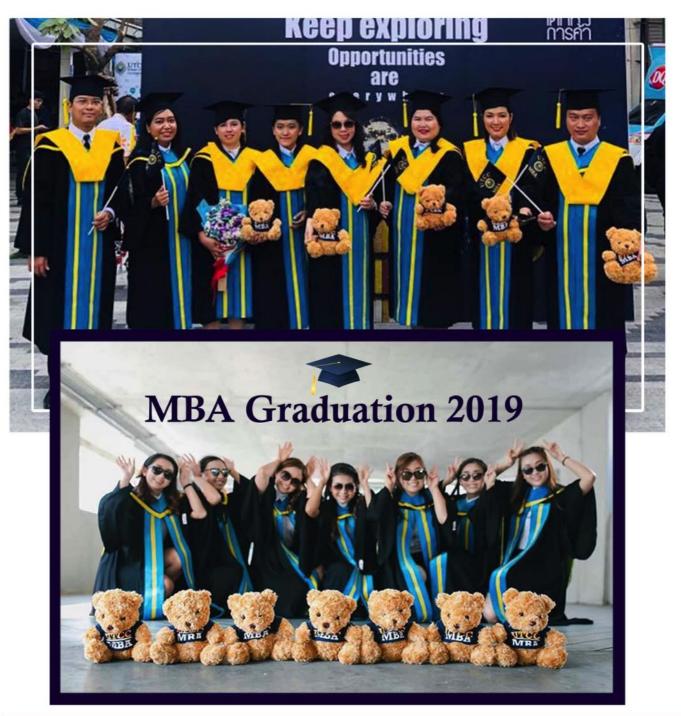
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MBA Graduation 2019









MBA Graduation 2019





Ongratulations to all the graduates from Yangon and Mandalay who have accomplished Global MBA degree at UTCC. Graduation ceremony is a very momentous occasion for all of our students as it marks the outstanding achievement and the beginning of what lies ahead in your bright future.



Experience Sharing from UTCC Global MBA Graduates



The moments inside the convocation hall felt like a great accomplishment for me as well as my batchmates and alumnus who absolutely deserve this accomplishment after years of hard work. It was a truly a remarkable moment of my life.

Dr. Myat Noe Soe Thein (MBA Batch 8, Yangon)



The main reason I have attended the Global MBA, off shore program at UTCC was to advance and improve business which **MBA** filled the gap for my own personal and professional development, especially in leadership skills. To me, graduation ceremony experience was overwhelming feeling of accomplishment of my hard work.

Sandar Aung (MBA Batch 8, Yangon)



I have no skeptic that MBA offshore program from UTCC gives lots of experiences and knowledge which can shape my future in two different aspects - life and work and the graduation ceremony brings unforgettable memories for all of us and our families as well.

Thet Wai Mon (MBA Batch 9/2, Yangon)



"From UTCC Global MBA, I gained a confidence to develop my career and a multicultural learning experience with people of all backgrounds. In the graduation ceremony, I feel excited and thankful to what I have learned, the experiences I have had and all the amazing people I have along the way.

Hsu Nwe Aung (MBA Batch 9/1, Yangon)



UTCC Global MBA graduation ceremony is the most exciting and overwhelming and unforgettable moment of my life. Walking along the red carpet to the auditorium is the unforgettable moment. I feel very proud to be a UTCC MBA graduate.

Dr. Kaung Myat Thu (MBA Batch 9/1, Yangon)

Experience Sharing from UTCC Global MBA Graduates



"Graduation was a moment of reflection of all our hard work and efforts. It was a lifetime memory that we will always cherish, a community that will always grow and ultimately, an opportunity for us to grow personally and professionally! Thank you UTCC!"

Hsu Wai Htun (MBA Batch 9/2, Yangon)



UTCC MBA program gave me a lot of business knowledge and business practices working through group assignments, presentations and business case studies. All the professors have great experiences in their respective fields, thus their real-world examples invaluable for us. Taking the Global MBA program at UTCC is one of the best moments of my life.

Pyae Sone (MBA Batch 5, Mandalay)



"Joining UTCC Global MBA alumni club has been one of the highlights of my career. UTCC graduates include an impressive group of current and future Myanmar business elites. This program definitely is a knowledge and confidence booster for me to join my cohorts and peers to bring Myanmar to the global stage."

Thet Aung (MBA Batch 8, Yangon)



I joined UTCC MBA program knowledge gain experience in business. After the program, I achieve more than I expected. Life during UTCC MBA had exhilarating. The courses are not only in theory but real-life experience as well. Classmates became family as well as business partners. Our network is widened and our insights have evolved from traditional And the graduation ways. ceremony was one of the most amazing moments of my life as a proud graduate from UTCC.

Khun Thar Toe (MBA Batch 4, Mandalay)



"UTCC Global MBA strengthen our willingness for the journey ahead in our lives, not to stop but to learn and grow as always. I felt very proud and motivated to attend the graduation ceremony, which is so prestigious and also it made us felt we are special and how we are being respected as future leaders."

Dr. Shwe Zin Kha (MBA Batch9/2, Yangon)



It really touched my heart when witnessed UTCC welcome all students from abroad fair and equally. I had a feeling that this is not just a common ceremony, but it reflected how strong the UTCC family is. At the end of the day, it was a bitter sweet day to seize all memories in one captured moment and receiving achievement from UTCC was one of my dreams that came

Kay Zin Hnin Wint Hlaing (MBA Batch 4, Mandalay)

UTCC Spreads Love

Graduation ceremony is an exciting time for everyone where you can see the glowing aura of happiness and pride from the faces of parents, friends and the loved ones of the graduates.













Tin Tun Naing, Phyo Thu Zin, Myo Thu Zin Global MBA Batch 1 & 9, Yangon



Htain Linn (Batch9) & Phyo Ei Ei Paing (Batch3) Global MBA, Yangon



Haymar Naing (Batch8) & Lin Thant Nyunt Hman (Batch3) Global MBA, Yangon



Ms. Thiri Hnin Dar Ms. Chaw Kay Hnin Dar (Batch 7) Global MBA, Yangon







Aye Mon Khine(Batch3), Phu Pyae Sone Htay (Batch9), Lin Htet Aung (Batch9) Global MBA, Yangon

New Businesses Established by UTCC Global MBA Alumnus

Grand opening ceremony of Monster Cheese new branch in Yangon



Monster Cheese recently opened new branch in Yangon at Junction City level 5, on 7th March 2019. Monster Cheese is a bakery shop specializing in delicious cheese treats in which quality control and passion is the core of their products.

Ohnmar Aung Naing Oo & Jonathan Kyaw (Batch 7), Yangon







"Sweet Rose" Restaurant

Aung John (Batch 7), Global MBA Yangon Sweet Rose Restaurant is a restaurant providing different kinds of cuisine such as Chinese, Japanese and Thai food and beverages established at No.104-108, Strand Road, Ahlone Township, Yangon, Myanmar.





"Moe Hti Nan Taw" Silk and Fabric outlet









The grand opening ceremony of "Moe Hti Nan Taw" Silk and Fabric outlet was organized on 30th March 2019 that provides good quality Myanmar traditional dresses available in silk and other fabrics established in Yangon, Myanmar



Ms. Shwe Phyu, Ms. Zizawar Poe, Ms. Htet Htet Yadanar and Ms. Su Nyein Kyaw from Batch 6 of Mandalay MBA program started their own clothing brand named "My Goddess". All of the dresses and other clothing are designed by the very talented Ms. Shwe Phyu. This project started from the Global Entrepreneurship Course of Dr. Jakarin Srimoon that pursued them to start up this project as a successful business in Mandalay, Myanmar.

A happy photo with our UTCC MBA Alumni Batch 3 - **Nay Lin Aung**. Wish you success in your business and be happy with your family.



UTCC Global MBA Alumni, Yangon Batch 7 Mr. John Aung Zaw Oo attended LSE ASEAN Global Leadership Program 2019





London School of Economics and Political Science (LSE) hosted the first ASEAN Global Leadership Program (AGLP) 2019 bringing a group of senior leaders from the private and public sectors for a week of high-level debate, discussion and reflection on leadership, entrepreneurship and innovation. Our Global MBA Alumni, Yangon Batch 7, Mr. John Aung Zaw Oo, attended this program and he shared his experience at ASEAN Global Leadership Program.



"I gained a lot of motivational insights and informative global business knowledge in terms of digitalization and data technology. I had also the opportunity to network with top-business people, especially from ASEAN countries. I am more confident that I will be able to lead my business with better efficiency and effectiveness and I am more than happy to share about ALGP program and learning experiences to my colleagues, business acquaintances, partners and friends as well."

UTCC-MRCCI Global MBA Mandalay Family Gathering Trip 6-28 May 2019







UTCC-MRCCI Global MBA Mandalay organized Family Gathering Trip from 26-28 May 2019 at Tungapuri hotel with Batch 6,7,8 students, administrators and lecturers joined this trip together that build strong network and great relationship as a family. The students enjoyed Dinner at Kan Thar Yar Golf Club and explored Paik Chin Myaung Cave, Royal Rose Garden and had bonding activities at National Park during this trip.





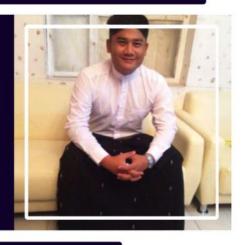


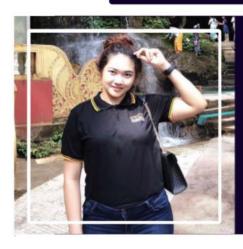


"I got a lot of surprises because all the students and teachers participated happily which is amazing. We had good talks, good relationships and good time/ I think this gathering trip is a precious one for all of as a saying "Gather good hearts near", I realized myself that I am really happy with these guys."

Oakar Kyaw Khant (Mandalay, Batch 6, President)

"We make them as a "ONE", but they make as "HAPPINESS". This is the best trip ever and unforgettable memories." Yan Pyay Aung (Mandalay, Batch 7)





"I got a good friendship during this short trip. Simple, Fun and Fresh."

Myat Thae Phyu (Mandalay, Batch 8)



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