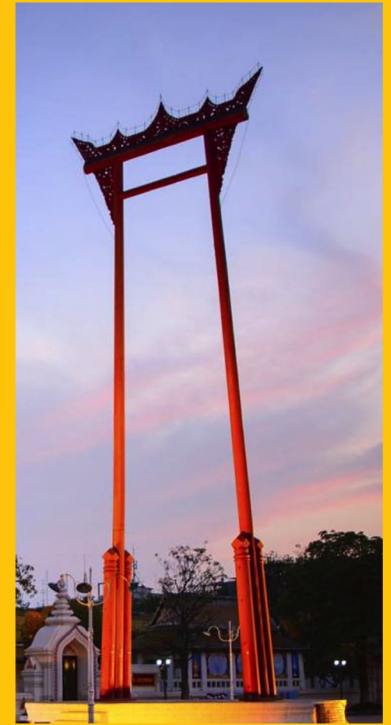


"EXPLORE
THAILAND
AND
EARN
CREDIT"



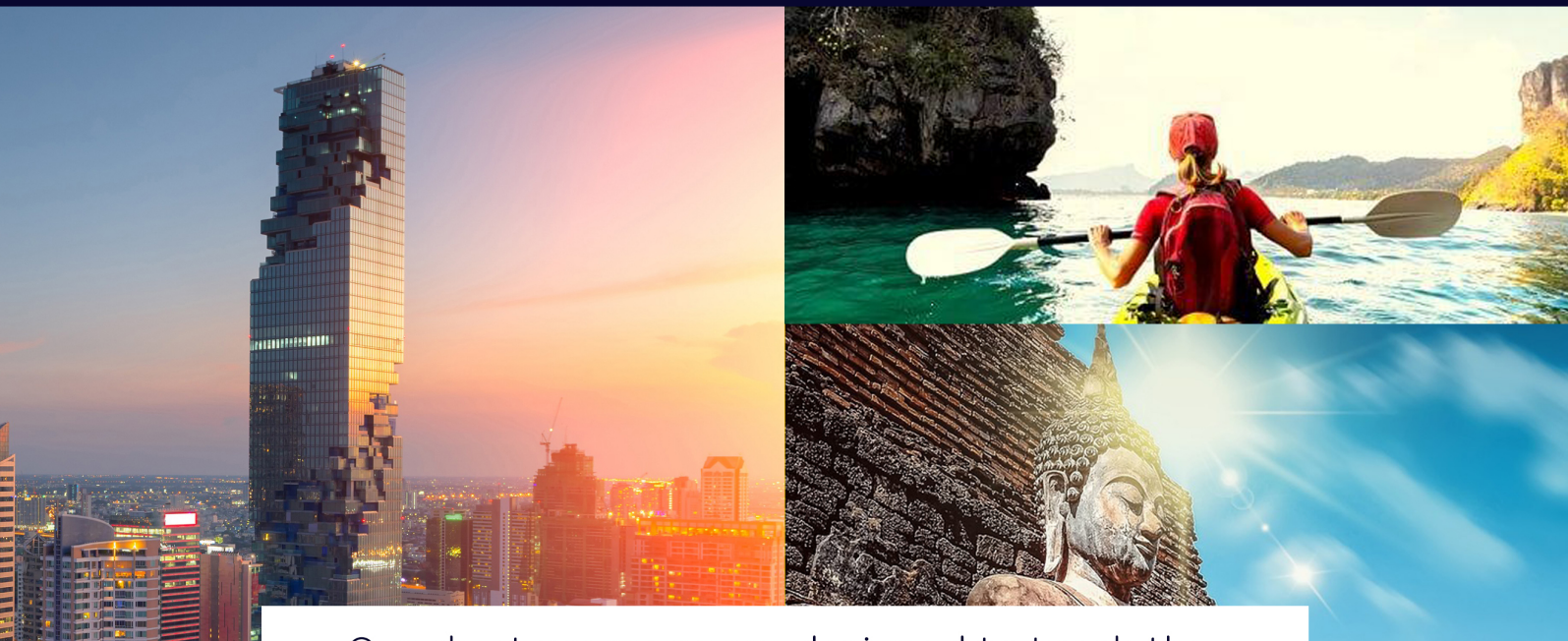
UTCC SHORT-TERM PROGRAM



UTCC University of
the Thai Chamber
of Commerce

มหาวิทยาลัยหอการค้าไทย

JOIN our short programs in Thailand, an opportunity to visit and explore Asia.



Our short programs are designed to teach the cultural and business environment of Thailand and Asia to the participants.

Activities:

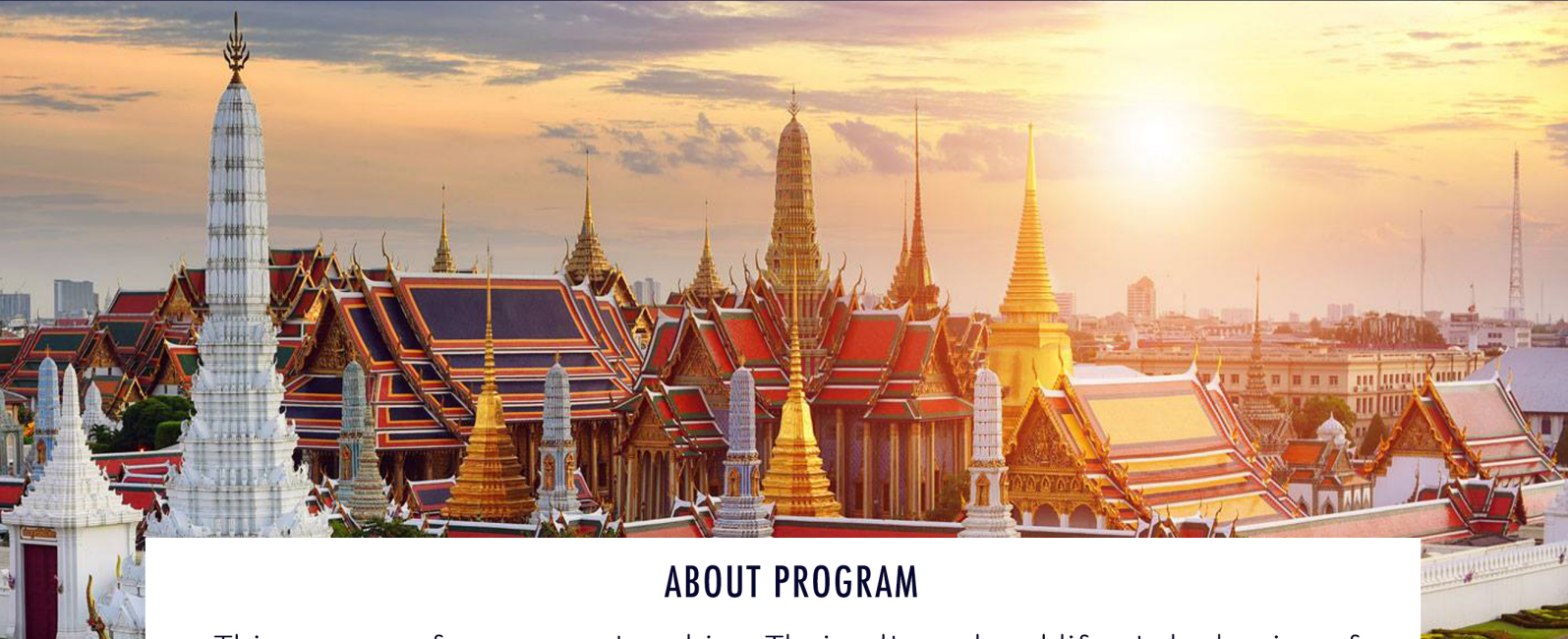
- Training Sessions
- Field Trips
- Workshops
- City Tour
- Visit places of historical importance

Included:

- Lecture Session
- Training Notes
- Stationary
- TEA/COFFEE Breaks
- Certificate
- Lunch



Cultural Exchange | Experience Amazing Thailand | 6 Days



ABOUT PROGRAM

This program focuses on teaching Thai culture, local life style, basics of Thai language, Thai social mannerism and history of Thailand. You will learn by visiting local markets and meeting experts of the topics.

Activities:

- Visit to Grand Palace.
- Visit to Asia's biggest weekend market.
- Learn to make "Loy Kratong".

Content:

- Introduction to Thai language.
- Session on Thai history.
- Learn the basics of Thai traditional dance.
- Learn Thai social mannerism and etiquettes.

Program Outcome

A better understanding of Thai socio-cultural structure, knowledge of a new language and Asian history.

Other Short Programs offered:

- Effective Leadership
- Learn how to do business in Thailand
- Digital Marketing
- Learning Thai Language
- Personal Branding
- Innovation Management and Entrepreneurship
- Brand Management



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