



**UTCC**

International School  
of Management



## Why XMBA?

- \*Expanding your knowledge and future skills
- \*Experiencing a truly international learning journey
- \*Excelling as a global business leader

**ENROLL  
NOW FOR  
AUGUST 2021  
INTAKE**

# **XMBA**

**SATURDAY ONLY (08.30-17.00) 7.5 HOURS  
VENUE: ON-CAMPUS AND VIRTUAL CLASSROOM  
2-YEAR PROGRAM**

## Admission Requirement:

- 1) English language: IELTS overall band 5.0, TOEFL of 500 paper-based test, 173 Computer-based test, or equivalent international test.
- 2) Obtain a G.P.A of 2.5 or higher in an undergraduate degree.
- 3) Minimum 2-year working experience is preferable.
- 4) Bachelor's degree certificate and transcript.
- 5) A copy of national ID card (Thai) or copy of passport (foreigner)
- 6) 2 recommendation letters (lecturers or employers) and resume/CV
- 7) A statement of purpose

## Tuition fees (2 years)

Thai students: 284,850 baht

Foreign students: 304,850 baht

Note: The tuition fees may include an additional expense of an overseas trip (to be confirmed).

## PLAN A: THESIS, FIRST YEAR

### SEMESTER 1

AC519 MANAGERIAL ACCOUNTING  
BA511 MARKETING MANAGEMENT &  
DIGITAL MARKETING  
BA512 ORGANIZATIONAL BEHAVIOR

### SEMESTER 2

BA513 OPERATION MANAGEMENT  
BA514 FINANCIAL MANAGEMENT  
BA515 STRATEGIC MANAGEMENT

### SEMESTER 3

EC591 MANAGERIAL ECONOMICS  
BA572 CURRENT ISSUES IN GLOBAL  
BUSINESS  
OVERSEAS TRIP (TO BE CONFIRMED)

## PLAN A: THESIS, SECOND YEAR

### SEMESTER 1

BA521 GLOBAL BUSINESS  
MANAGEMENT  
BA524 MANAGING INNOVATION &  
DESIGN THINKING  
BA525 GLOBAL ENTREPRENEURSHIP &  
AGILE BUSINESS MODELING

### SEMESTER 2

\*\*REGISTER FOR THESIS  
PROPOSAL (6 CREDITS)  
DEFENSE THESIS PROPOSAL\*\*

### SEMESTER 3

\*\* THESIS DEFENSE (6 CREDITS) &  
PUBLICATIONS\*\*

CORE COURSES: 21 CREDITS, SPECIALIZATION COURSES: 9 CREDITS, THESIS 12 CREDITS

## PLAN B: INDEPENDENT STUDY, FIRST YEAR

### SEMESTER 1

AC519 MANAGERIAL ACCOUNTING  
BA511 MARKETING MANAGEMENT &  
DIGITAL MARKETING  
BA512 ORGANIZATIONAL BEHAVIOR

### SEMESTER 2

BA513 OPERATION MANAGEMENT  
BA514 FINANCIAL MANAGEMENT  
BA515 STRATEGIC MANAGEMENT

### SEMESTER 3

EC 591 MANAGERIAL ECONOMICS  
BA 572 CURRENT ISSUES IN GLOBAL  
BUSINESS  
OVERSEAS TRIP (TO BE CONFIRMED)

## PLAN B: INDEPENDENT STUDY, SECOND YEAR

### SEMESTER 1

BA521 GLOBAL BUSINESS  
MANAGEMENT  
BA524 MANAGING INNOVATION &  
DESIGN THINKING  
BA525 GLOBAL ENTREPRENEURSHIP &  
AGILE BUSINESS MODELING

### SEMESTER 2

BA571 BUSINESS RESEARCH  
BA573 GLOBAL SERVICE  
MANAGEMENT  
\*\*REGISTER FOR INDEPENDENT  
STUDY & DEFENSE RESEARCH  
PROPOSAL \*\*

### SEMESTER 3

\*\* COMPREHENSIVE EXAM & DEFENSE\*\*

CORE COURSES: 21 CREDITS, SPECIALIZATION COURSES: 9 CREDITS, ELECTIVE COURSES: 9 CREDITS,  
INDEPENDENT STUDY: 3 CREDITS

